

#MYFREEDOMDAY

International Media Coverage

March 2017



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USA.....	Erreur ! Signet non défini.

Australia

TV Tonight

24 February 2017

<http://bit.ly/2ozTx3w>

TV Tonight publishes an article before #MyFreedomDay, highlighting the purpose of the event and including quotes from Tony Maddox, EVP and Managing Director of CNN International.



CNN rallies student action against human trafficking

February 24th, 2017 By David Knox Filed under: Pay TV, Video, [Make a comment](#)



On March 14th CNN will host #MyFreedomDay, a student-led day of action against modern-day slavery.

CNN will organise anti-trafficking events to generate awareness of the multi-billion dollar industry of human trafficking. The CNN Freedom Project will amplify the voices of these young people seeking real social change around the world.

Tony Maddox, EVP and Managing Director of CNN International said: "Children and young people are very often the victims of modern-day slavery, but they are also some of the most energized and engaged activists against it. #MyFreedomDay is designed to provide a focal point for their actions, bring attention to their efforts and link them with others fighting this criminal enterprise in every corner of the globe."

On March 14 CNN's television networks will show the world what students, schools and communities are doing to fight slavery with live coverage of their anti-trafficking rallies. CNN correspondents around the world will also report on these various student-hosted events.

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Driving #MyFreedomDay is a simple question: What does freedom mean to you? CNN is asking young people to share their responses via text, photo or video across social media using the #MyFreedomDay hashtag.

That content will be showcased in a dynamic, interactive video wall on CNN.com/myfreedom and across CNN's television and social platforms including Facebook, Twitter, Instagram and Snapchat. CNN will complement those user-generated submissions by publishing a series of stories that highlight real-life examples of how children are approached by human traffickers in addition to recent studies and statistics from support organizations.

CNN.com/myfreedom



France

Marie Claire

14 March 2017

<http://bit.ly/2mENelm>

French Marie Claire online highlight #MyFreedomDay sharing an embedded video from Michelle Oliel's interview highlighting Kenya's freedom project initiative.

marie claire

#MyFreedomDay : CNN mobilise les étudiants pour une journée mondiale d'action contre l'esclavage moderne

Par Katia Fache | Publié le 14/03/2017 à 09:35



Ce jour, la chaîne CNN s'unit avec les jeunes du monde entier pour une action menée par des étudiants contre l'esclavage moderne, en lançant le hashtag #MyFreedomDay.



L'ensemble des messages fera l'objet d'une vidéo ludique et interactive à visionner sur la chaîne, son site cnn.com/myfreedom, et ses réseaux sociaux. En complément, CNN présentera une série d'histoires qui relatent la vie de ces enfants piégés par l'esclavage moderne, avec des statistiques récentes pour éveiller les consciences et interpeller le plus grand nombre.




Le "CNN Freedom Project" n'est pas tout nouveau, mais existe depuis 2011 (année de son lancement) pour diffuser des reportages d'investigation engagés sur l'esclavage moderne à travers tous les continents. Plusieurs ONG racontent que ces enquêtes ont contribué à l'évolution des lois et des politiques sociales, sans compter les dons aux organisations contre la traite des êtres humains qui se font de plus en plus nombreux. Partagez sur Twitter et Instagram votre définition de la liberté avec #MyFreedomDay.

Le 14 mars, le hashtag #MyFreedomDay mettra en avant - sur Twitter et Instagram - une série d'événements organisés en cette journée spéciale, par les étudiants et les associations qui souhaitent sensibiliser sur la traite d'êtres humains.

Parce que ce sont les jeunes, les plus touchés par cette entreprise, il était évident pour CNN de les mettre à contribution pour s'engager contre cette industrie évaluée à plusieurs milliards de dollars.

CNN lance ainsi le "CNN Freedom Project", qui vise à recueillir des témoignages de victimes de l'esclavage moderne. Toute la journée sur la chaîne, les téléspectateurs suivront en direct les différentes manifestations et des prises de parole. CNN a également souhaité faire parler le monde entier avec le hashtag #MyFreedomDay, en demandant aux internautes qui veulent s'exprimer sur le sujet de poster un message, une photo ou une vidéo sur les réseaux sociaux.



CNN International 
@cnni

 Suivre

Today is #MyFreedomDay and students worldwide are raising awareness of modern slavery. Follow along for updates:
cnn.it/2n32Do9

03:35 - 14 Mars 2017

  100  122

Marie Claire Twitter feed **125k followers**



marieclaire.fr ✓
@marieclaire_fr

Following

buff.ly/2mmFqsE #MyFreedomDay #CNN
poke @CNNFrancePR



#MyFreedomDay : CNN mobilise les étudiants pour une journée mondiale d'a...

Ce jour, la chaîne CNN s'unit avec les jeunes du monde entier pour une action menée par des étudiants contre l'esclavage moderne, en lançant le hashtag #MyFr...

marieclaire.fr

RETWEETS

3

LIKES

3



9:35 AM - 14 Mar 2017



3



3

LeGossip

15 March 2017

<http://bit.ly/2nmktzw>

LeGossip website reports on #MyFreedomDay about Princess of Monaco's statement released on the foundations website, in which she commits to her pledge to fight modern day slavery.



Charlène de Monaco committed to modern slavery



On the Facebook page of its foundation, Charlène de Monaco recalls its commitment to the children for whom it has been mobilized for many years.

"MyFreedom Day 2017", posts the legendary publication of a photograph of the wife of Prince Albert taken during a recent trip to India.

"Last year, Monaco celebrated the 23rd anniversary of its accession to the Convention on the Rights of the Child and in 2015, the Principality ratified the Convention against Trafficking in Human Beings.



In 2012, HSH Princess Charlène launched its Foundation to save lives by fighting drowning. In 2016, she went to India to participate in the "Laureates and Leaders for Children Summit" to talk about the Rights of the Child, "it is also specified.

"As students around the world carry out advocacy against modern slavery on #MyFreedomDay, HSH Princess Charlène reminds us that" young people have the right to be heard and to participate in decisions that affect them. I am proud to live in a country where the rights of children are at the heart of politics, "says the foundation.

French politician_Maina Sage tweets about #MyFreedomDay_Maina Sage Twitter feed **801 followers**

**Maina Sage**
@MainaSage VOUS SUITEZ

TWEETS 1 860 ABONNEMENTS 507 ABONNÉS 798 J'AIME 864 LISTES 1

Maina Sage
@MainaSage VOUS SUITEZ
Députée de la #Polynésie française (1ère circonscription) @AssembléeNa
Membre de la Commission des lois |
Membre de l'Assemblée de la Polynésie française
Paris
msage-an.fr
Inscrit en octobre 2014

282 Photos et vidéos





Maina Sage a retweeté

**CNN France** @CNNFrancePR · 3 mars
Qu'est-ce que tu fais le 14 mars ? C'est le #MyFreedomDay ! Pour l'occasion donnez-nous votre définition de la liberté avec une photo/vidéo





Satellifax

13 March 2017

Trade newsletter sent out for #MyFreedomDay. Staellifax published ahead of the event on 13th March and Media + published after the event on 24th March.



CNN International : journée #MyFreedomDay le 14 mars

CNN International (groupe Turner) organise, le mardi 14 mars, **une journée spéciale de mobilisation mondiale à l'antenne contre l'esclavage moderne en lançant #MyFreedomDay**. Les antennes de **CNN** suivront en direct l'ensemble des manifestations organisées par des étudiants et associations autour de ce combat, précise le diffuseur. Pour ce

faire, les correspondants internationaux de la chaîne seront sur place pour couvrir ces différents événements. Par ailleurs, à travers **CNN Freedom Project**, projet primé pour son initiative de recueillir des témoignages de victimes de l'esclavage moderne, **CNN** souligne vouloir « valoriser la voix des personnes à la recherche d'un réel changement social dans le monde ». ■

Media +

24 February 2017

<http://bit.ly/2oe0mYt>

Trade newsletter sent out for #MyFreedomDay. Media + also featured an report online.



CNN : journée #MyFreedomDay le 14 mars

24/02/2017



CNN s'unit avec les jeunes du monde entier pour une action inédite menée par des étudiants contre l'esclavage moderne en lançant #MyFreedomDay. Dans le cadre de #MyFreedomDay, une série d'événements sera organisée le 14 mars par des étudiants et associations pour sensibiliser sur la traite d'êtres humains afin de susciter une vraie prise de conscience sur cette industrie évaluée à plusieurs milliards de dollars. Le 14 mars, les antennes de CNN permettront de suivre en direct l'ensemble des manifestations autour du combat contre l'esclavage moderne. Pour ce faire, les correspondants internationaux de CNN seront sur place pour couvrir ces différents événements. D'autre part, CNN donne la parole à celles et ceux qui veulent répondre à la question «Qu'est-ce que la liberté signifie pour vous ?». Pour y répondre, il suffit de partager un message, une photo ou une vidéo sur les réseaux sociaux avec le hashtag #MyFreedomDay. Le contenu sera ensuite diffusé dans une vidéo interactive sur CNN.com/myfreedom, ainsi que sur la chaîne et les réseaux sociaux. En complément, CNN proposera une série d'histoires relatant la vraie vie de ces enfants pris au piège des trafiquants.

CNN : journée #MyFreedomDay le 14 mars

CNN s'unit avec les jeunes du monde entier pour une action inédite menée par des étudiants contre l'esclavage moderne en lançant #MyFreedomDay. Dans le cadre de #MyFreedomDay, une série d'événements sera organisée le 14 mars par des étudiants et associations pour sensibiliser sur la traite d'êtres humains afin de susciter une vraie prise de conscience sur cette industrie évaluée à plusieurs milliards de dollars. Le 14 mars, les antennes de CNN permettront de suivre en direct l'ensemble des manifestations autour du combat contre l'esclavage moderne. Pour ce faire, les correspondants internationaux de CNN seront sur place pour couvrir ces différents événements. D'autre part, CNN donne la parole à celles et ceux qui veulent répondre à la question «Qu'est-ce que la liberté signifie pour vous ?». Pour y répondre, il suffit de partager un message, une photo ou une vidéo sur les réseaux sociaux avec le hashtag #MyFreedomDay. Le contenu sera ensuite diffusé dans une vidéo interactive sur CNN.com/myfreedom, ainsi que sur la chaîne et les réseaux sociaux. En complément, CNN proposera une série d'histoires relatant la vraie vie de ces enfants pris au piège des trafiquants.

Les Clés de la Presse

17 February 2017

Trade publication, Les Clés de la Presse published a piece on #MyFreedomDay.



International

CNN veut sensibiliser sur l'esclavage moderne
Le 14 mars, CNN relance « *My freedom day* », initiative pour sensibiliser à l'esclavage moderne, créée en 2011 par la chaîne de télévision américaine. CNN propose aux jeunes de répondre à la question « *qu'est-ce que la liberté signifie pour vous* », en partageant un message, une photo ou une vidéo sur les réseaux sociaux avec le hashtag #myfreedomday. Une vidéo dynamique et interactive sera réalisée avec les différentes réponses.

Toutes à l'école

14 March 2017

<http://bit.ly/1leWdYd>

Toutes à l'école, the French NGO who's aim to bring education to girls whose sole aim is to provide high school education to improvised young girls, joined CNN for #MyFreedomDay. Both the founder and the organization dedicated their social feeds on March 14th to CNN's freedom project.

Toutes à l'école Twitter feed **806 followers**





toutes à l'école
@toutesalecole

Abonné

Aujourd'hui, c'est Ly Him qui nous parle de sa vision de la #liberté et de son avenir
facebook.com/toutesalecole/ ...
#myfreedomday #march14

RETWEET

1

JAIME

2



10:31 - 10 mars 2017



 1

 2



toutes à l'école
@toutesalecole

Abonné

Aujourd'hui, c'est Srey Pich qui vous parle de sa vision de la #liberté
facebook.com/toutesalecole/ ...
#myfreedomday

RETWEETS

3

JAIME

1



16:41 - 13 mars 2017



 3

 1

Meve Saint Cerge retweets Toutes à l'école tweet



meve saint cerge
@MEVE_SCL

TWEETS
1,057

FOLLOWING
244

FOLLOWERS
566

LIKES
428

LISTS
3

Tweets
Tweets & replies
Media



meve saint cerge @MEVE_SCL · 6h

#myfreedomday avec @toutesalecole, hurlez avec elles #myfreedomday

Translate from French



Toutes à l'école
1 h ·





meve saint cerge
@MEVE_SCL

Transformation marketing : il faut compter avec moi ! rdv sur : digital-emois.fr lesfillesaussi.com
#webmarketing #ehealth #mbamci

Rhône-Alpes, France
digital-emois.fr
240 Vine Loops
Joined January 2015



meve saint cerge
@MEVE_SCL

Tweet to meve saint cerge

203 Photos and videos



Toutes à l'école Facebook Live Views **2.7K**



Toutes à l'école
@toutesalecole
Organisation · 11 968 J'aime · Saint-Cloud



Toutes à l'école
9 mars, 09:53 · €

Toutes à l'école participe au projet Liberté de CNN le 14 Mars 2017 avec le #MyFreedomDay, quand les élèves du monde entier organiseront des événements pour éveiller les consciences contre l'esclavage moderne.

Toutes à l'école joins the CNN Freedom Project on March 14 2017 for #MyFreedomDay -- when students around the world will be holding events to raise awareness of modern slavery.

Interview de Leakhana



2,7 K vues

 J'aime  Commenter  Partager 

  220

Chronologique ▾

71 partages

Afficher 2 autres commentaires



The CNN Freedom Project What a thoughtful message, thank you so much for sharing 😊
Voir la traduction
J'aime · Répondre · 10 mars, 11:49



Toutes à l'école Don't hesitate to crosspost 😊
Voir la traduction
J'aime · Répondre · 10 mars, 14:56

Toutes à l'école Facebook Live Views **1.9K**



Toutes à l'école
6 h · €



1,9 K vues

 J'aime

 Commenter

 Partager





229

Chronologique

72 partages



Magalie Cordeiro Mendes Audrey c'est çaaaa le raffut qu'on entendait l'autre jour dans la cour !!
J'aime · Répondre · 4 · 5 h



Marie Eve Cruciata Quelle superbe démarche, j'hurle avec vous toutes #mufreedomday
J'aime · Répondre · 5 h



Eve Marie WB Trop mignonnes ! Bravo ! Gros bisous de France à toutes !
J'aime · Répondre · 4 h



Laurence Gabriel

J'aime · Répondre · 3 h



Marie-Noelle Davis Vous faites vraiment un travail formidable ! Bravo !
J'aime · Répondre · 3 h



Evelyne Delafontaine

J'aime · Répondre · 3 h

Toutes à l'école shares a series of videos for #MyFreedomDay

Toutes à l'école
10 mars, 07:45 · €

Toutes à l'école participe au projet Liberté de CNN le 14 Mars 2017 avec le #MyFreedomDay, quand les élèves du monde entier organiseront des événements pour éveiller les consciences contre l'esclavage moderne.

Toutes à l'école joins the CNN Freedom Project on March 14 2017 for #MyFreedomDay -- when students around the world will be holding events to raise awareness of modern slavery.

Interview de Ly Him



1,3 K vues

J'aime Commenter Partager

134 Chronologique

34 partages

The CNN Freedom Project Thank you for the beautiful message!
Merci pour le beau message!
Traduit automatiquement
J'aime · Répondre · 10 mars, 11:48

Toutes à l'école
11 mars, 12:24 · €

Toutes à l'école participe au projet Liberté de CNN le 14 Mars 2017 avec le #MyFreedomDay, quand les élèves du monde entier organiseront des événements pour éveiller les consciences contre l'esclavage moderne.

Toutes à l'école joins the CNN Freedom Project on March 14 2017 for #MyFreedomDay -- when students around the world will be holding events to raise awareness of modern slavery.

Interview de Sor Srey Leak



1,4 K vues

J'aime Commenter Partager

110 Chronologique

35 partages

Eve Marie WB Bravo les filles!!! Vous êtes adorables et méritantes!!
J'aime · Répondre · 11 mars, 14:25

Toutes à l'école
12 mars, 10:43 · €

Toutes à l'école participe au projet Liberté de CNN le 14 Mars 2017 avec le #MyFreedomDay, quand les élèves du monde entier organiseront des événements pour éveiller les consciences contre l'esclavage moderne.

Toutes à l'école joins the CNN Freedom Project on March 14 2017 for #MyFreedomDay -- when students around the world will be holding events to raise awareness of modern slavery.

Interview de Tharn Srey Leak



770 vues

J'aime Commenter Partager

83 Chronologique

11 partages

Toutes à l'école
Hier, à 09:01 · €

Toutes à l'école participe au projet Liberté de CNN le 14 Mars 2017 avec le #MyFreedomDay, quand les élèves du monde entier organiseront des événements pour éveiller les consciences contre l'esclavage moderne.

Toutes à l'école joins the CNN Freedom Project on March 14 2017 for #MyFreedomDay -- when students around the world will be holding events to raise awareness of modern slavery.

Interview de Srey Pich



1,1 K vues

J'aime Commenter Partager

75 Chronologique

24 partages

Chris Tarach Bravo pour ton message 🙌🙌🙌
J'aime · Répondre · 1 h



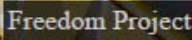

Hong Kong

rthk.com

23 February 2017

<http://bit.ly/2ozZdL7>


Ellana Lee, Senior Vice President of CNN International, gave an interview on the radio show Around Town on rthk.com. The podcast can be heard online.






PROGRAMME **YOUR VOICE** **VIDEO** **ALYSON**


Around Town

Freedom Project



This week on Around Town Thomas Latter will cover CNN's Freedom Project and its associated 'My Freedom Day' taking place on March 14th. He talks to Ellana Lee from CNN and Ella Hurworth from HKIS to find out more.



2017-02-23

Young Post – South China Morning Post


5 March 2017

A mention of CNN's #MyFreedomDay on the noticeboard of South China Morning Post's Sunday Young Post.

South China Morning Post

www.ypp.scmp.com youngpost 3

noticeboard hanging out



The 32nd annual HKFC Rugby 10s take place next month - just before the Sevens! See pro players from around the world do battle for the Bill Burgess Cup.

When: April 5 & 6, 11am
Where: Hong Kong Football Club, Happy Valley
Tickets: HK\$100 per day/HK\$150 early bird for both days from ticketflap.com

You may have seen the Stormtroopers on the steps of a museum in TST East: The Legend of Hong Kong Toys exhibition celebrates those famous figures, and many, many more toys that were made in the city.

When: Until May 15 (closed on Tuesdays)
Where: Hong Kong History Museum
Tickets: HK\$5 (HK\$10 for adults)

International Young Readers Row! Featuring authors from overseas, there are loads of cool books and the public. Head to yrrival.org.hk for information.

CNN is teaming up with young people around the world for a student-led day of action against and awareness of modern slavery. HKIS, KGV, WIS, GSIS and KJS have already pledged to support the #MyFreedomDay initiative, doing a range of activities from HONY-style galleries and bake sales, to talks from experts and a colour run.

It's not too late to get involved - from holding up a sign with the hash tag and posting it to social media, to raising funds for anti-trafficking NGOs, every little helps.

Find out more at cnn.com/myfreedom

Young Post - South China Morning Post

9 March 2017

<http://bit.ly/2n9d1f6>

Young Post of South China Morning Post summarized Hong Kong schools such as Hong Kong International School, German Swiss International School, West Island School and King George V School participating in CNN's #MyFreedomDay.



Hong Kong students sign up to end slavery as part of CNN's #MyFreedomDay

As part of its Freedom Project to raise awareness of the existence of modern slavery, CNN is teaming up with young people around the world for a student-led day of action on March 14. Several international schools are getting involved and spreading the word.

Hong Kong International School will be broadcasting live events on CNN on Tuesday, including slavery simulations throughout the day, a virtual gallery, and a panel discussion.

German Swiss International School's events incorporate filming a video asking students about the meaning of freedom, and a bake sale to raise funds for Justice Centre, a Hong Kong charity protecting refugees from threats of slavery and torture.

West Island School will hold several events including a "freedom"-themed baking competition and an art exhibit entitled "Break the Chain".

King George V students appeared in a CNN piece during which they experienced simulations of what those in slavery endure. The school will also hold a performance by artist Zino Chan.

It's not too late to get involved. You, your friends, and your school can support the project by spreading #MyFreedomDay on social media. Get creative! Every little helps.

Find out more at cnn.com/myfreedom



HKIS Junto

13 March 2017

<http://bit.ly/2n9f4zP>

HKIS Junto is the student newsletter of Hong Kong International School, one of the schools that participated #MyFreedomDay in Hong Kong. The article highlights HKIS students' involvement in #MyFreedomDay and a talk event and Q&A session with Ellana Lee, Senior Vice President of CNN International.

Junto ONLINE | THE STUDENT NEWSPAPER



CLUBS/ATHLETICS

NEWS

STUDENT LIFE

#MyFreedomDay, Fighting Modern-Day Slavery One Hashtag At A Time

Students and faculty supporting #MyFreedomDay (Photo by Hong Kong International School)

By Kaito Au

This year, Ella Hurworth (11), Shayla Sandoval (12), Jazmin Sandoval (11), Julia Bryant (10), Alfonso Perez (10) and Margaret Szweda (11) established HKIS's very own Freedom Project in partnership with CNN. HKIS, along with Seoul Foreign School and Atlanta International School, was one of three schools chosen by CNN to partner with and showcase. HKIS's Freedom Project initiative encourages students to raise awareness of modern-day slavery, through awareness within our school community, while the global CNN Freedom Project aims to spread support among youth through social media.

Freedom Day will take place on Tuesday, March 14 around the world and at the HKIS High School Campus. From 12:00-3:00pm, there will be activities for the HKIS community to watch virtual testimonies, participate in simulations, take quizzes, read books about the issues, and take the pledge against human trafficking, as well as documentary screenings in the library with provided snacks. After school from 5:00-8:00pm, the HKIS Freedom Project will be hosting a panel discussion with three panelists who are experts in human trafficking in Hong Kong in Room 504. The in-school activities, documentary screenings, and the panel discussion after school are open to all students, parents, and faculty.

With estimates of at least 30 million slaves currently living in our world, it is no surprise that initiatives such as CNN's Freedom Project have taken action to fight such an unethical and dehumanizing practice.



Founded in 2011, the CNN Freedom Project is a year-long media project, which aims to "shine a spotlight on the horrors of modern-day slavery and amplify the voices of the victims" through its "unmatched global reach and resources". The CNN Freedom Project compiles testimonies from former victims of slavery or human trafficking on its website, while also showcasing articles and short documentaries to provide readers with information on human trafficking. The Freedom Project has also raised awareness of modern-day slavery by getting influential people to give their own takes on what freedom means to them, via social media with the hashtag #MyFreedomDay.

Hurworth has always felt a moral obligation to address and take action on modern-day slavery. Having grown up in Atlanta, Georgia, the sex trafficking capital of the United States at the time, where approximately 374 girls were sexually exploited monthly with an average age of entry of 12 to 14 years old, she "witnessed the impact that human trafficking has on people."

Even after moving to Hong Kong, Hurworth maintained her dedication to fighting modern slavery. For her Elixir Project in Humanities I in Action, she chose to act against human trafficking. Since she wanted to continue her involvement in fighting this issue after finishing freshman year, she founded the HKIS Freedom Project initiative. In order to form what is now HKIS's Freedom Project, Hurworth reached out to fellow students on Schoology for help with organizing it, and Perez, Shayla Sandoval, Jazmin Sandoval, Szweda and Julia were among the first to respond.



Students who stayed after the presentation for a Q&A with Ellana Lee, Senior Vice President of CNN International (Photo by Hong Kong International School)

Unlike CNN's Freedom Project, which is led by its staff, individual initiatives like HKIS's Freedom Project are completely student driven. HKIS's Freedom Project consists of five dedicated members who have been "working towards making this project the best that it can be" and whose campus activities have not been completely controlled by CNN.

Perez's reason for joining the Freedom Day initiative is something that hits more close to home. He feels that there needs to be something done about domestic helpers who are currently subject to debt bondage, a form of modern-day slavery, by agencies here in Hong Kong. With loan sharks charging interest rates surpassing the legal limit of Hong Kong with impunity, many domestic helpers find themselves buried neck-deep in debt. When a domestic helper misses a payment deadline, loan sharks begin to use scaring tactics such as directly calling and threatening employers or splashing red paint on the doors of the borrowers. "As a Filipino myself, I connect to that," he says. Both Hurworth and Perez have greater visions for the CNN Freedom Project and its global influence. "Perhaps [The Freedom Project] is something that expands," Hurworth notes. Since only high schools are participating in Freedom Day at the moment, she believes that colleges should take part in the event as well. Perez would also like to see the student-led Freedom Day "grow more internationally so more people are aware."

CNN Asia Pacific Twitter feed: 12.4k followers



Young Post Twitter feed: **2,054 followers**



Join [#GSIS](#), [@HKIS](#), [@wis_hk](#) and [@kgv_bulletin](#) TODAY and stand up to stop [#slavery](#) with [@CNN](#)'s [#MyFreedomDay](#) project!



Hong Kong students sign up to end slavery as part of CNN's [#MyFreedom...](#)

CNN is teaming up with young people around the world for a student-led day of action on March 14.

[yp.scmp.com](#)

LIKE
1



YOU can join [@HKIS](#), KGV and GSIS to support [@CNN](#)'s [#MyFreedomDay](#) project on March 14! [bit.ly/2IFG1ua](#)



RETWEETS
2

LIKES
2



Hong Kong International School Facebook posts:

Hong Kong International School
March 15 at 11:52am · 🌐

ICYMI: Here it is CNN International from HKIS #MyFreedomDay



#MyFreedomDay: Students in Hong Kong take a stand against slavery - YouTube
Modern day slavery is a global crime that affects over 45 million people. CNN's Kristie Lu Stout marks #MyFreedomDay with students in Hong Kong who are...
YOUTUBE.COM

Like Comment Share

👍👎🗨️ 200 Top Comments ▾

Hong Kong International School
March 14 at 2:58pm · 🌐

Visit <http://edition.cnn.com/.../myfreedomday-live-blog/index.html> for live coverage of our collaboration with CNN as part of #MyFreedomDay.



Like Comment Share

👍👎🗨️ 114

Hong Kong International School
March 13 at 12:48pm · 🌐

#myfreedomday - what does freedom mean to you? See our Middle School Girls Chamber Choir...
<https://www.youtube.com/watch?v=JX-Ae6XikA0&feature=youtu.be>



Choir 1
YOUTUBE.COM

Like Comment Share

👍👎🗨️ 35

Hong Kong International School
March 14 at 9:34am · 🌐

High School Mongolia Interim students share #myfreedomday message.



Like Comment Share

👍👎🗨️ 99

Hong Kong International School
March 13 at 8:30am · 🌐

Tomorrow we will be broadcasting live with CNN. Read about our preparations to mark #MyFreedomDay.




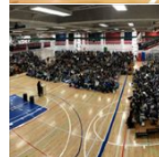

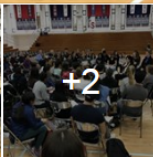
Hong Kong students sign up to end slavery as part of CNN's #MyFreedomDay
CNN is teaming up with young people around the world for a student-led day of action on March 14.
YP.SCMP.COM

Like Comment Share

👍👎🗨️ 214

Hong Kong International School added 5 new photos.
March 12 at 3:07pm · 🌐

This Tuesday, March 14, our school will host CNN, and our Middle and High Schoolers will join students from around the world to raise awareness of modern slavery. #MyFreedomDay

Like Comment Share

👍👎🗨️ 190

Top Comments ▾

Hong Kong International School Twitter feed: **243 followers**



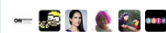
Follow

High School students share the [#myfreedomday](#) in Mongolia on their Interim trip. Share the message and help end slavery and human trafficking



RETWEET 1

LIKES 5



Follow

High School [#MyFreedomDay](#) student moderated panel. Guests discuss slavery and human trafficking in Hong Kong. [@klustout](#)



LIKES 3



Follow

'I can't keep quiet...' [#myfreedomday](#) HKIS Middle School Choir performs live on CNN. [@klustout](#)



LIKES 3



Follow

HKIS students take the [#myfreedomday](#) message to Chennai - HKIS goes global in its commitment to help ending child labour.



LIKES 2



Follow

HKIS students take time out from cycling tour of Taiwan to demand freedom from slavery and trafficking - [#myfreedomday](#)



LIKES 2



Follow

High School rock is painted in preparation for [#MyFreedomDay](#) - March 14th. What does freedom mean to you?



RETWEETS 2

LIKES 5



King George V School Facebook post:

 **ESF King George V School**
March 7 at 9:25am · 🌐

As part of The CNN Freedom Project HK's 'Students for Freedom', Mr Matt Friedman of The Mekong Club visited KGV and gave our students a lesson on modern-day slavery by putting them into a sweatshop simulation.

Watch more here: <http://edition.cnn.com/.../cfp-students-for-freedom-field-pkg...>

#MyFreedomDay



Students get a lesson in modern-day slavery - CNN Video

As part of this weeks CNN Freedom Project Hong Kong's 'Students for Freedom' find empathy for the illegally enslaved. CNN's Alexandra Field reports.

CNN.COM

👍 Like 💬 Comment ➦ Share

👤 37 Top Comments

King George V School Geography Twitter feed: **598 followers**

 **KGV Geography**
@KGVGeography Follow

8GG105 getting involved in their Human Rights unit to support #MyFreedomDay and @CNNFreedom



RETWEETS 2 LIKES 5

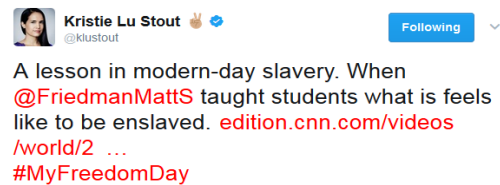
 **KGV Geography**
@KGVGeography Follow

8GG105 getting involved in their Human Rights unit to support #MyFreedomDay and @CNNFreedom



RETWEETS 2 LIKES 5

Kristie Lu Stout Twitter feed: **159K followers**



Kristie Lu Stout Facebook posts:

Kristie Lu Stout
March 14 at 3:32pm · Facebook Mentions · 🌐

And this is just the very beginning of a movement that begins today, March 14 -- #MyFreedomDay. 🙌



1.6K Views

Like Comment Share

👍❤️ 156 Top Comments*

Kristie Lu Stout
March 14 at 2:02pm · Facebook Mentions · 🌐

Young people are very often the victims of human trafficking. But they are also emerging as passionate activists against it.
#MyFreedomDay #endslavery #cnn #cnni



Like Comment Share

👍👍👍 268 Top Comments*

Kristie Lu Stout added 3 new photos.
March 14 at 10:18am · Facebook Mentions · 🌐

It's March 14, #MyFreedomDay!
Join us for a student-led day of action to #endslavery in every corner of the world.
🙌



Like Comment Share

👍👍👍 56 Top Comments*

Kenya

Stahili Foundation

14 March 2017

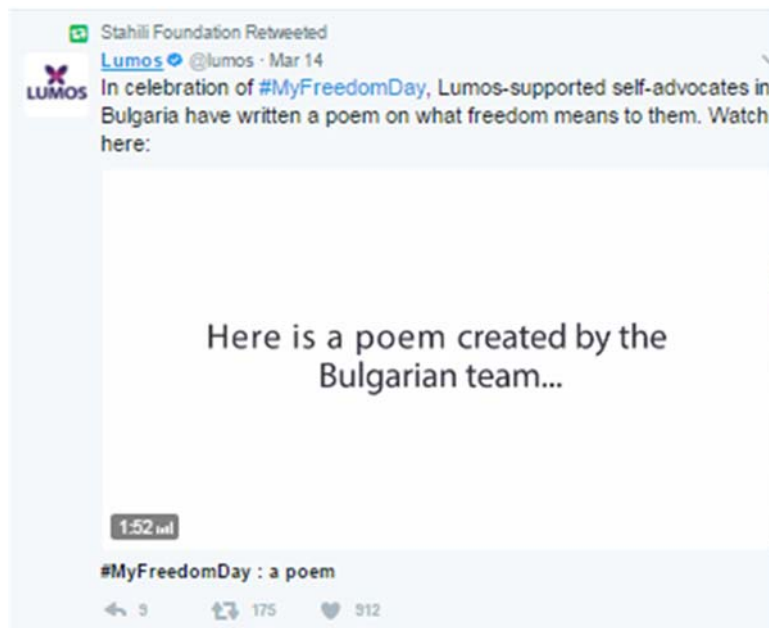
<http://bit.ly/1pH9Qlt>

Farai Savenzo, examines for-profit orphanages in Kenya, which are often supported by well-meaning donors and visiting volunteers. Speaking to Teresita, a former child trafficking victim, who found herself recruited for an orphanage on the promise of free education, food and housing. Teresita outlines the conditions of the orphanage, and explains that children were not allowed to speak to volunteers who attended the orphanage believing they were helping their wellbeing.

CNN speaks to Michelle Oliel, who had helped raise thousands of dollars for the orphanage. Having now founded the Stahili Foundation, Oliel and Teresita now both speak out on the potential dangers of so-called 'voluntourism' and helping families locate family members or guardians.

Stahili Foundation Twitter feed **390 followers**





Global Citizens' Club Facebook post



Lebanon

Annahar

05 April 2017

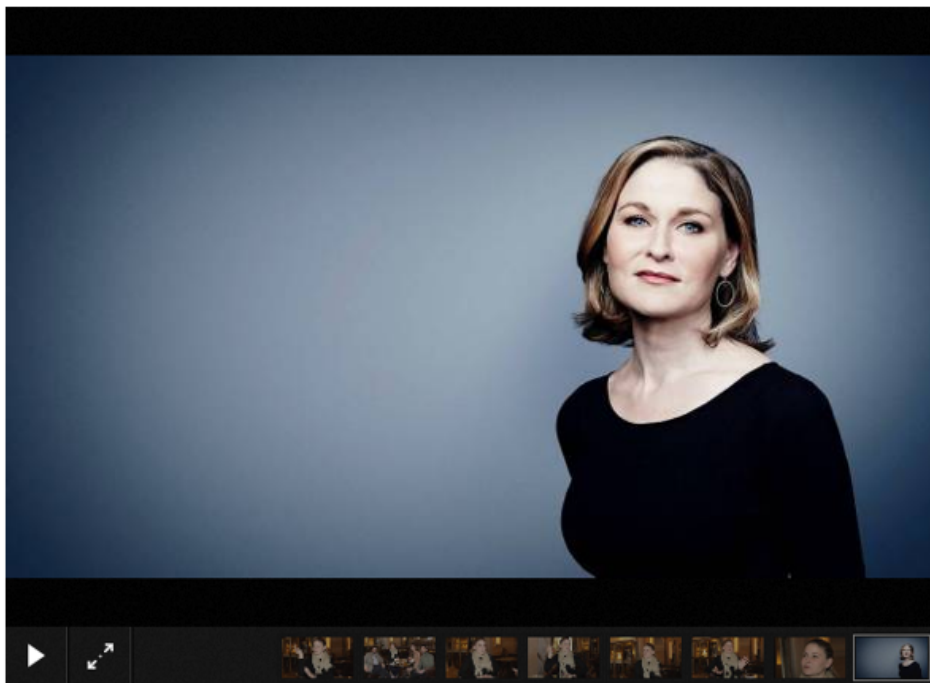
<http://bit.ly/2p0FQa4>

Hala Gorani interview with An-Nahar, in which she spoke about the Syrian conflict and the work of The CNN Freedom Project. The publication was published in print and online in both Arabic and English.



أميركية من أصل سوري... غوراني لـ "النهار": المعارضون السوريون فقدوا حلم الديمقراطية النابضة بالحياة

سياسة



سلوى أبو شقرا

5 نيسان 2017 | 15:43

كم من بريء مظلوم بين سندان الحياة ومطرقة البشر، قضايا وقصص مأسوية لا يمكن حقلًا بشرياً سوتياً بترك وجودها. كم هائل من الألم والمعاناة لأتلس كان القدر لهم بالمرصاد، ليجدوا أنفسهم عالقين في با غريبة، سائرين في طرق مخوفة بالمخاطر، وأخرى فاسدة تسودها تجارة [#المخدرات](#) والدعارة، والرقية والعبودية، وعصابة الأطفال. ملفات شائكة تتلوي تحت عنوان "الاتجار بالبشر" الذي يتصدر عناوين المرحه الحالية في ظل الصراعات والحروب التي تشهدها منطقة الشرق الأوسط. والتفت "النهار" الإعلامية في شبه "سي أن أن" الدولية هالة غوراني للحديث أكثر عن ملف [#الاتجار بالبشر](#) الذي تحمل رايته "سي أن أن" ضد مشروع [Freedom project](#)، تزامناً مع مؤتمر لـ "هيومن رايتس ووتش" في بيروت لتقديم التقارير ء قضايا حقوق الإنسان.

الاتجار بالبشر عالمي

تواضع وبساطة ورقى صفات تختصر غوراني. ولدت في سبائل الأميركية لأبوين سوريين من مدينة حلب. حازت بكالوريوس العلوم في الاقتصاد من جامعة جورج ماسون، وتخرجت من معهد الدراسات السياسية في باريس عام 1995. بدأت مسيرتها المهنية عام 1998 في تلفزيون بلومبرغ في لندن، ثم صحيفة "la Voix du Nord" الفرنسية و"وكالة الأنباء الفرنسية"، وعطت أثناء عملها الانتخابات المصرية عام 2012، وأزمة اللاجئين السوريين في لبنان في عام 2014، وأحداث الربيع العربي.

تلقت غوراني إلى أن "أزمة اللاجئين دفعت" سي أن أن إلى إطلاق Freedom project من خلال تسليم الضوء على الاتجار بالبشر بأوجهه كلها، كالاتجار بالجنس، وإساءة معاملة المهاجرين المحليين، وعصابة الأطفال في كل أجزاء العالم وليس منطقة الشرق الأوسط فحسب، بل أيضاً في الدول الغربية ككندا أو الولايات المتحدة، ودول أميركا اللاتينية، وأوروبا الغربية والشرقية، ودول شرق آسيا.

السوريون يأسون

ننتقل إلى ملف اللاجئين، هذه الأزمة المستمرة منذ سنوات، كيف تصفين تعامل الدول العربية معها؟ وفق غوراني "لهذه المسألة جانبان، الأول يكمن في سخاء الناس العاديين، فلبنان استضاف نحو 1.2 مليون لاجيء وربما أكثر (وهذه أرقام رسمية)، وكل من الأردن وتركيا يستضيفان أكثر من مليون لاجيء. وهنا نتحدث عن اللاجئين السوريين فقط بغض النظر عن اللاجئين من بلدان أخرى. يجب أن نعترف بأن الأرقام لا تصدق، وهذا العدد يمثل ربع سكان الدولة السورية قبل الحرب. تخيلي لو حدثت هذه المسألة في أوروبا، في بلد مثل فرنسا، هل يمكنه استضافة 20 مليون لاجيء من البلدان المجاورة؟ هم يجادلون، فيما عدد اللاجئين لديهم لم يتخطَ العشرة آلاف. وهو رقم لن يكون له تأثير عام على البلاد. أما الجانب الثاني، فيكمن في أن هذا الصراع استغرق فترة طويلة جداً في ظل وجود معاناة اقتصادية. سمعت من لبنانيين عاديين يقولون: الأمر بات مرهقاً ويثقل الاقتصاد. وأنفهم ذلك. حتى إن السوريين، الذين كانوا في البداية متفائلين وشغوفين بالتغيير، يقولون الآن إنهم يأسون جداً. بعضهم يعبر قائلًا: "لا أهتم بعد الآن، إذا عدت إلى ما كنت عليه، أريد فقط أن أكون قادراً على عيش حياتي كالسابق". لذلك، الأزمة بحاجة إلى حل على الرغم من أنني لا أراه قريباً".

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لم برأيك لم تفتح الدول العربية الغنية أبوابها للاجئين السوريين، بل اقتصرت أفعالها على المساعدات المادية؟ تجيب: "من الواضح أن التمويل أفضل من لا شيء، لكن المسألة ليست مجرد أموال، بل ترتبط أيضاً بكيفية إدارة الإنسان، وتأمين المأوى، والذهاب إلى المدرسة. أغنى البلدان في المنطقة لم تستقبل اللاجئين، قد يقولون إنهم قدموا تسهيلات مرتبطة بالتأشيرة، لكن لم على ألمانيا مثلاً فتح أبوابها أكثر من هذه البلدان؟ أسئلة مشروعة ولا أعتقد أن الإجابات عليها ترضي الجميع".

كيف يخدم هذا المشروع لبنان ودول الشرق الأوسط؟ تجيب: "بعيدا من هذا المشروع نسلط الضوء في أخبارنا وبرامجنا على القضايا المتعلقة باللاجئين، كما يعمل مراسلنا في لبنان على مواضيع مرتبطة بهذا الشأن وأخرى متعلقة بفقدان الحماية ووضع العائلات في المنازل، وغيرها من الملفات الموجودة في لبنان. ونجد فرقا شاسعا بين معرفة القصص الجارية والسماع عنها ممن عاشوها. لا يدرك أكثر أن بعض الناس يمكن أن تحدث في المنزل المجاور لنا أو في الشارع الخاص بنا، لكن عندما يشاهد الناس ملفات كهذه عبر شاشات التلفزة يتأثرون بها أكثر".

وقف التزييف أمل وحيد

أزمة اللاجئين تنقل كاهل لبنان، فهل يكون الحل في إنشاء مناطق آمنة؟ برأي غوراني "لا يمكن الحديث عن مناطق آمنة ليرجع إليها المواطنون السوريون في ظل غياب الضمانات منها عدم تعرضهم للصف، أو للهجوم من المتمردين أو المتطرفين أو داعش، المناطق الآمنة تاريخياً لم يُعمل بها، فمن سيحكم هذه المناطق من الجو؟ وتتطلب منطقة حظر للطيران. ثانياً هل يمكن جمع الناس في منطقة آمنة لا توجد فيها بنى تحتية، ووظائف، ومدارس، ومستشفيات؟ هذا مخيم آخر للاجئين في البلاد! كما أن جمع الأفراد سيجعلهم عرضة لهجمات جماعية. وهي في واقع الأمر ليست حلاً، خصوصاً في بلد مثل **سوريا** حيث الجزء الكبير من الأراضي تحكمه أساساً جهات الميليشيات التي تسيطر على المناطق، ولا توجد سلطة مركزية في المناطق الأخرى خصوصاً في الشمال السوري. فكرة المنطقة الآمنة تحتاج إلى حل الصراع أولاً. أمل أن أكون مخطئة ولكنني أرى صعوبة في المضي قدماً، سيستمر العنف لفترة من الوقت، ولا أرى أي بديل للحكومة. وباتت أحلام الانتخابات والديموقراطية بعيدة الآن. أفضل ما يمكن أن نأمله في هذه المرحلة وقف التزييف. بعض الناشطين الأكثر عاطفية في عام 2011 يقولون علناً "توقعاتنا أقل بكثير، كل ما نريده هو الاستقرار، لا نحلم حقاً بعد الآن بهذه الديموقراطية النابضة بالحياة".

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من الفلسطينيين إلى السوريين معاناة واحدة؟

بات الإعلام يسلط الضوء على مسألة اللاجئين السوريين متناسياً الفلسطينيين والعراقيين، لم برأيك؟ تلفت غوراني إلى أن "الفلسطينيين هجروا منذ عقود، وأصبح هناك 3 أجيال من الأطفال ينحدرون من أصل فلسطيني، يجدون أنفسهم في وضع صعب لا يمكنهم الحصول على العمل، وفاقنوا للخدمات في البلدان المقيمين فيها. نأمل ألا يكون الحال مشابهاً بالنسبة إلى سوريا، لأن استقرار الوضع سيدفع بالسوريين إلى اختيار العودة، لكنها مفعمة بالمخاطر إذ هناك الكثير من المدن المنسمة والمتضررة، لا يمكنهم العيش تحت سيطرة الجماعات المسلحة في مناطق غير آمنة لأطفالهم، فيما يرفض آخرون العيش تحت مظلة النظام الذي يعتبرونه المسؤول في المقام الأول عن تدمير منازلهم وأحيائهم. أما الفلسطينيون فالخيار أصعب بالنسبة إليهم. فعلاً إن النسيج الأصلي للمنطقة محزن".

مخاض ألم مرّت ولا زالت تمرّ به منطقة الشرق الأوسط كآله كُتب على أبنائها من جيل إلى آخر عيش صراعات ونزاعات دموية، قُتلت المئات منهم وشُتت الآلاف وشردتهم في أصقاع الأرض.

Annahar

05 April 2017

<http://bit.ly/2o2R7sE>

English version of the article.



MENA

Exclusive: Hala Gorani, the Syrian conflict and its toll are 'heartbreaking'



BEIRUT: During 2011, Italy was the shipping point for many cases of human trafficking and modern-day slaves from Africa, where they would be used mostly for forced prostitution.

However, after numerous reports of these illegal actions, awareness was raised about this phenomenon, to the extent where a Memorandum of Understanding was signed between the Italian Education Ministry and The [CNN Freedom Project](#)'s Executive Editor Leif Coorlim to incorporate CNN content into the Italian education system in 2016.

CNN Freedom Project materials will be made available through the network of educational institutions across Italy.

"The whole point behind the freedom project is that it raises awareness of human rights abuses and human trafficking issues which might be going on in the house next door or along your street that you might not necessarily be aware of," Hala Gorani, Anchor of CNN's The World Right Now, told Annahar, in an exclusive interview during her visit to Beirut to attend a Human Rights Watch Event.

Under the agreement with Italy– facilitated by CNN International Commercial and CNN Freedom Project supporter The Essam & Dalal Obaid Foundation (EDOF) – video material from CNN Freedom Project will be used to increase awareness about human trafficking and modern-day slavery among Italian students. The project – spanning reports, documentaries, and digital content – will be used in classrooms to promote practical solutions to improving the care of people affected by such issues. Italian students will also be encouraged to join and contribute to the CNN Freedom Project's efforts.

This is one of many tangible changes resulting from the CNN's Freedom Project.

Gorani highlighted that CNN's choice to focus on this particular aspect of human rights – human trafficking – is due to its long-standing presence in the world, rather than something related specifically to the current news cycle, adding that "sometimes it does relate to the refugee crisis, but often times it's about sex trafficking, domestic migrant abuse etc.. and existing in all parts of the world, be it in the Middle East, Asia or wherever."

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The CNN anchor noted that this initiative prompts government action through the efforts of investigative reporting which potentially leads to government toward changing laws or addressing certain situations. "There have been many cases where reporting has kind of pressured governments into changing laws or placing new ones to address a certain situation in order to act upon these phenomena," Gorani said.

In Lebanon and the Middle East's human rights spectrum, she explained, that even outside the project's focus the network has frequently reported on refugee cases across the region and within Lebanese territories especially about laws protecting domestic workers from human rights abuses.



When asked about the underlining cause of the problem, Gorani notes that the main cause for its existence is money, since the only way to dim human trafficking is by making it a less profitable business to people. "Policing, awareness and making it less appealing to people are actually managing the symptoms but the problem fundamentally is that it's still a profitable business, so that's where you have to address things," she added.

The anchor stressed that the problem not only exists in the third world or countries in conflict, but is an equal opportunity blight within countries in every corner of the world, noting that the Freedom Project has worked in many parts of the world such as the United States, United Kingdom and elsewhere where human rights are codified into law and well defined.

Places where viewers would not expect to find prevalent human trafficking.

"If you look at many cases, a lot of them exist in Europe, especially of sex workers in eastern European countries that traffic women who were promised jobs in waitressing or hostessing and they end being used for forced prostitution, thus western countries are not immune," she added.

Aside from the Freedom Project, Gorani expressed a frustration among the masses with the ongoing regional conflicts, such as Syria - now in its sixth year -, because of the human and economic costs that have been incurred.

"When I speak to Lebanese people they say they just want a solution, even Syrians who in the beginning were very hopeful and passionate about change, are now so desperate that they say they don't care anymore if they go back to the way it was. Time is essential now, you need to find a solution quickly otherwise it will become a problem that's bigger than it is now, and I don't see a solution quickly," she said.

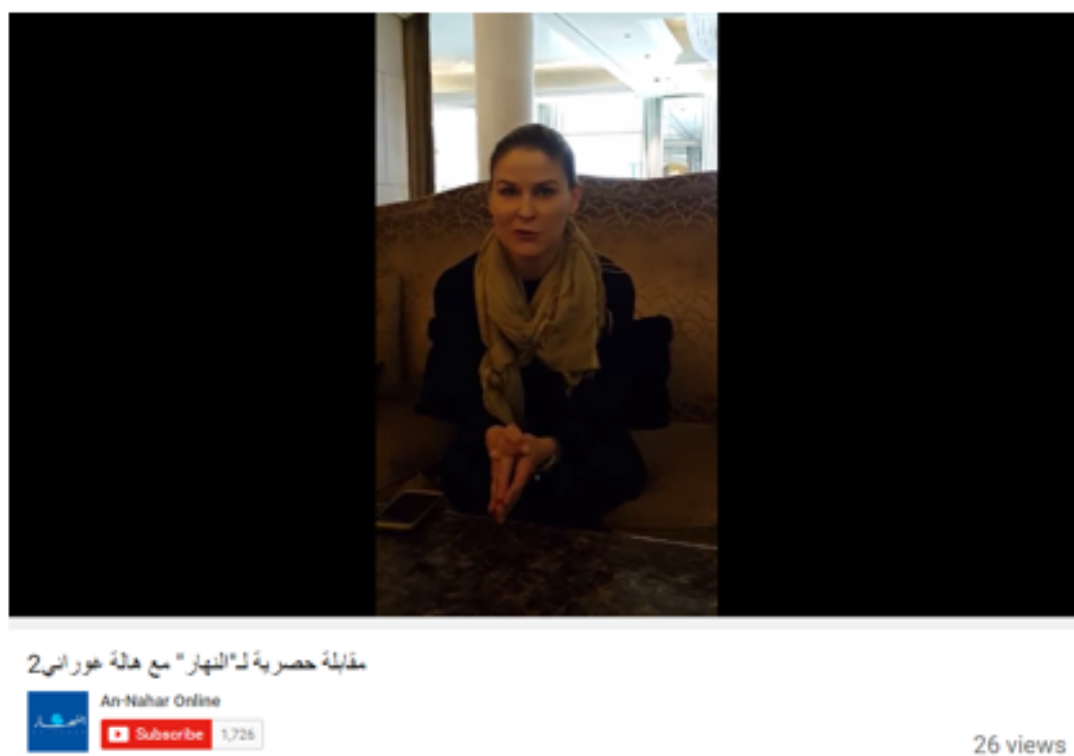
Gorani stressed the tremendous generosity given by ordinary people in countries taking in the unbelievable number refugees, when "looking at the in Lebanon which are 1.2 million possibly more, those are the official numbers, you look at Jordan, hundreds of thousands, Turkey over a million and we're just talking Syrian refugees not refugees from other countries," she said, adding ", imagine if in Europe a country like France had 20 million refugees from a neighboring country, I mean they are arguing about 10 thousand which would have no overall impact on the country whatsoever."

In terms of GCC countries' role in the refugee crisis, Gorani highlights the legitimate question asked by the world of why the richest countries of the region are taking in no official refugees, while European countries such as Germany are accommodating a huge number of refugees.

"Gulf countries such Saudi Arabia, Kuwait, UAE and others counter this claim by offering to fund hosting countries such as Lebanon and Jordan, while giving Syrians family visas, that they didn't give before, but that doesn't really replace large-scale refugee management because these are small numbers," she said, stressing that both answers don't satisfy everybody and is far from it, "I think maybe when history will look back on this issue there will be these questions hanging over these [Gulf] countries as to why didn't they do more?"



An-Nahar YouTube feed **7.5K subscribers**



Monaco

Fondation Princesse Charlene

14 March 2017

<http://bit.ly/2nCUWVi>

Princess of Monaco's foundation releases a statement on the foundations website, in which she commits to her pledge to fight modern day slavery, highlighting #MyFreedomDay and what freedom means to her.



PRESSE  

FR 

NEWSCONTACTMISSIONSS.A.S. LA PRINCESSE CHARLÈNELA FONDATIONPROGRAMMESAMBASSADEURS & CONSEILLERSBUREAUX




"Ma fondation est tournée vers ces enfants qui peuvent devenir des adultes responsables si nous leur montrons le chemin au travers des valeurs du sport et de la solidarité."

[Lire la suite >](#)




MY FREEDOM DAY 2017

NEWS

Accueil / News / # My Freedom Day 2017

My Freedom Day 2017



© Eric Mathon / Palais Princier

L'année dernière, Monaco a célébré le 23ème anniversaire de son adhésion à la Convention sur les Droits de l'Enfant et en 2015, la Principauté a ratifié la Convention sur la lutte contre la Traite des Etres Humains.

En 2012, S.A.S. la Princesse Charlene a lancé Sa Fondation pour sauver des vies en luttant contre la noyade. En 2016, Elle s'est rendue en Inde pour participer au « Laureates and Leaders for Children Summit » afin de parler des Droits de l'Enfant.

Au moment où les étudiants du monde entier mènent des actions de sensibilisation contre l'esclavage moderne sur #MyFreedomDay, S.A.S. la Princesse Charlene nous rappelle que « les jeunes ont le droit d'être entendus et de participer aux décisions qui les concernent. Je suis fière de vivre dans un pays où les droits des enfants sont au cœur de la politique. »

Foundation Princesse Charlene de Monaco publishes a statement on Facebook

 **Fondation Princesse Charlene de Monaco** a partagé la photo de Palais Princier de Monaco - Prince's Palace of Monaco.
14 mars, 17:29 · 🌐



Palais Princier de Monaco - Prince's Palace of Monaco

14 mars, 16:49 · 🌐

 J'aime la Page

MyFreedom Day 2017

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Last year, Monaco celebrated the 23rd anniversary of the Principality's accession to the Convention on the Rights of the Child and, in 2015, Monaco ratified the Convention on Action against Trafficking in Human Beings.

In 2012, Her Serene Highness Princess Charlene established the Princess Charlene of Monaco Foundation to save lives by putting an end to drowning. In 2016, the Princess travelled to India for the Laureates and Leaders for Children Summit to speak up for child rights.

As students around the world raise awareness of modern slavery on #MyFreedomDay, HSH Princess Charlene reminds us that "young people have a right to be heard and to participate in decisions that affect them. I am proud to live in a country where child rights are at the top of the policy agenda."

[Voir la traduction](#)

 J'aime  Commenter  Partager

   148

[Chronologique](#)

 **Eugenia Aloe** Auguri di ogni bene

[Voir la traduction](#)


J'aime · Répondre · 14 mars, 18:17

 **LaTerre Promise** Très belle initiative !

J'aime · Répondre · 14 mars, 18:29

 **Cecile Reboul** Très belle cause à soutenir, la princesse Charlene est une dame au grand cœur


J'aime · Répondre ·  3 · 14 mars, 20:58

 **Jillian Ferri** She always looks happy when with the children she is teaching about safety.

[Voir la traduction](#)

J'aime · Répondre ·  1 · 14 mars, 22:33

 **Annick D'Hoker** Félicitations pour cette action de sensibilisation contre l'esclavage moderne et pour les Droits de l'Enfant,

J'aime · Répondre ·  1 · Hier, à 03:27

 **Gezane Szakacs** 😊 Respect!

[Voir la traduction](#)

J'aime · Répondre · Hier, à 10:37

 **Manish Tomar** Keep it up good job

[Voir la traduction](#)

J'aime · Répondre · 18 h

 **Manish Tomar**

RESPECT



J'aime · Répondre · 18 h

Nigeria

Queensland Academy

14 March 2017

<http://bit.ly/2mSd3b7>

Queensland Academy celebrated #myfreedomday with an attempt to break the Guinness World Record with the largest swatch painting, 'Colours of freedom'. Students worked collaboratively with 'Paint Lagos' an organisation focused on documenting the history of Lagos.

CNN Africa twitter feed **374K followers**



Paint Lagos twitter feed **15 followers:**



Nigeria campaign tracking:

Nigeria reported one of the highest upward trend of engagement on the 14th March with a four per cent increase on the #MyFreedomDay



Philippines

Philippine Daily Inquirer

6 February 2017

Press release sent to Philippine Daily Inquirer and a column was published one month prior to #MyFreedomDay to promote awareness of CNN's #MyFreedomDay.



CNN VS HUMAN TRAFFICKING

#MyFreedomDay campaign rallies students to fight modern-day slavery on March 14.

CNN is teaming up with young people around the globe for a unique, student-led day of action against modern-day slavery with the launch of #MyFreedomDay.

As part of the #MyFreedomDay call to action, students will organize antitrafficking events on that day to generate awareness.

Content by students will be showcased in an interactive video wall on CNN.com/myfreedom.

Manila Standard

22 February 2017

<http://bit.ly/2nvEvXr>

Manila Standard shares the objective of CNN's #MyFreedomDay, along with a quote from Tony Maddox, EVP and managing director of CNN International.

manilastandard.net

CNN mobilizes students for global day of action against human trafficking

CNN is teaming up with young people around the globe for a unique, student-led day of action against modern-day slavery with the launch of #MyFreedomDay, it was announced by **Tony Maddox**, EVP and managing director of CNN International.

As part of the #MyFreedomDay call to action, students will organize anti-trafficking events on March 14 to generate awareness of the multi-billion dollar industry of human trafficking. CNN and the CNN Freedom Project, the network's award-winning initiative focused on covering stories of modern-day slavery, will amplify the voices of these young people seeking real social change around the world.

Maddox said, "Children and young people are very often the victims of modern-day slavery, but they are also some of the most energized and engaged activists against it. #MyFreedomDay is designed to provide a focal point for their actions, bring attention to their efforts and link them with others fighting this criminal enterprise in every corner of the globe."

On March 14 CNN's television networks will show the world what students, schools and communities are doing to fight slavery with live coverage of their anti-trafficking rallies. CNN correspondents around the world will also report on these various student-hosted events.

Driving #MyFreedomDay is a simple question: What does freedom mean to you? CNN is asking young people to share their responses via text, photo or video across social media using the #MyFreedomDay hashtag.

That content will be showcased in a dynamic, interactive video wall on CNN.com/myfreedom and across CNN's television and social platforms including Facebook, Twitter, Instagram and Snapchat. CNN will complement those user-generated submissions by publishing a series of stories that highlight real-life examples of how children are approached by human traffickers in addition to recent studies and statistics from support organizations.

Philippines campaign tracking:


During the period captured 1st February to 17th March 2017, the Philippines reported two Twitter engagements. The mentions were from Visayan Forum NGO who are based in Quezon City, Philippines.



Visayan Forum @TheVisayanforum

A non-profit org that works for the protection of vulnerable migrants, including victims of human trafficking and other forms of modern day slavery.

The tweet below was retweeted twice.




Visayan Forum
@TheVisayanforum

[Follow](#)

As part of the [#MyFreedomDay](#) call to action, students will organize anti-trafficking events on March 14 to...
fb.me/3d50LwBaP

3:09 AM - 31 Jan 2017



#MyFreedomDay: What does freedom mean to you? - CNN Vi...

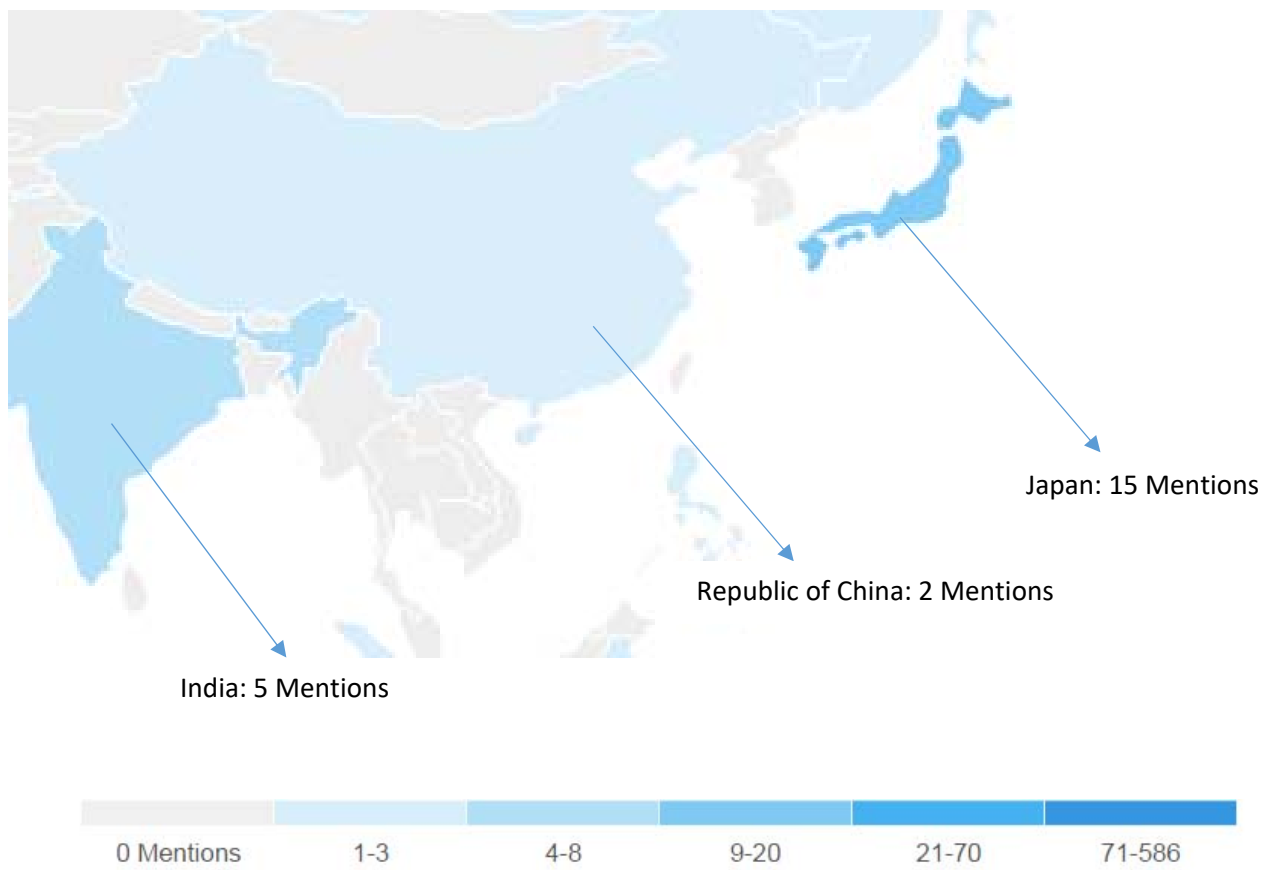
As part of our campaign to raise awareness about modern slavery, we want you to tell us what freedom means to you.

edition.cnn.com

Below is the influence metrics table. The red outline focuses on the influence and outreach data provided by Kred. On a scale, out of 1000 the tweet below scored 610 on its ability to inspire action but despite this it scored an outreach level of 3 out of 10 for its ability to engage with others to spread the word.

Site	mozRank	Backlinks	Visits/Visitor	Page Views	Visit Length	Male	Female
twitter.com	9.6	49850734	6	22	20 min	54%	46%

Author	Tweets	Followers	Following	Influence	Outreach
@TheVisayanforum	563	732	178	610	3



Capturing Asia – this map captures three countries level of engagement in Asia between the 1st February and 17th March. Outside of the Philippines, Singapore, South Korea and Taiwan Japan, China and India were the only Asian countries to engage in the #MyFreedomDay initiative.

Singapore

Television Asia Plus

13 February 2017

<http://bit.ly/2nz5mTC>

Television Asia Plus shared the objectives of CNN's #MyFreedomDay one month prior to the event.



CNN mobilises students for global day of action

#MyFreedomDay campaign rallies students to fight modern-day slavery on March 14.

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The Straits Times
20 March 2017

The Straits Times highlighted students at United World College South East Asia East Campus (UWCSEA) participating in #MyFreedomDay.

THE STRAITS TIMES

UWCSEA SPREADS HUMAN TRAFFICKING AWARENESS

Students at United World College South East Asia East Campus (UWCSEA) led an initiative against modern-day slavery in support of the CNN Freedom Project on March 14.

They wanted to generate awareness on human trafficking problems, such as those of Thai sex trafficking rings and young girls being sold as child brides.

Various activities were carried out on the day. These included a survey with peers to find out their level of awareness on human trafficking, the screening of a video the students shot in multiple languages on how to recognise a traf-

ficker, and role-playing by drama students playing traffickers and victims.

Apart from participating in these activities, UWCSEA students also gathered at an assembly to discuss modern-day slavery.

It took five weeks for the Year 10 UWCSEA East students to put together the event.

UWCSEA was one of more than a hundred schools around the world which supported the CNN Freedom Project, which engaged thousands of students. More than a dozen of those schools were from Asia.

Mavis Wong



Year 10 UWCSEA students met weekly for five weeks to plan activities for the CNN Freedom Project which was held on March 14.
PHOTO CNN

UWCSEA East Twitter feed: **2,026 followers**



UWCSEA East @UWCSEA_East · Mar 14

Ellana Lee of @cnni is addressing students for #myfreedomday and their campaign dedicated to ending modern-day slavery.
@CNNFreedom #uwc



1 2 3



UWCSEA East Retweeted

CNN Freedom Project @CNNFreedom · Mar 14



CNN's Ellana Lee spoke to more than 350 students at @UWCSEA_East about #MyFreedomDay



1 10 13



UWCSEA East Retweeted



CNN Asia Pacific @cnnasiapr · Mar 15

Ellana Lee, Senior Vice President and Managing Editor CNN International speaks to students at @UWCSEA_East about #MyFreedomDay. @CNNFreedom

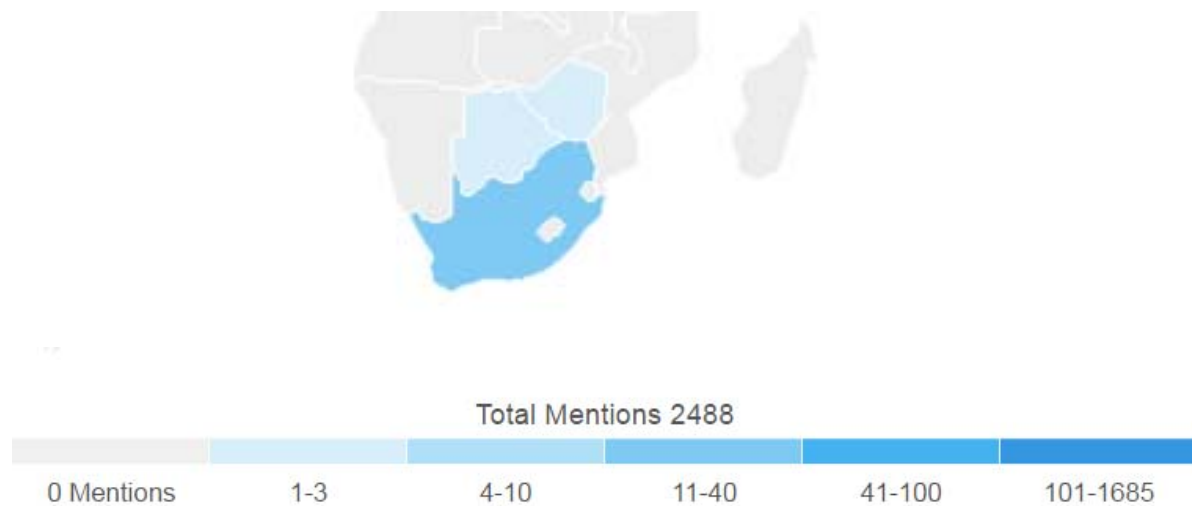


1 3 5

South Africa

South Africa campaign tracking

South Africa's twitter engagement highlighted in the darkest blue between 1st February and 17th March, with Botswana and Zimbabwe highlighted in the lighted blue.



During this period 12 mentions from the South African region were made and a single mention from both Botswana and Zimbabwe.

South Korea

The Korea Times

21 March 2017

<http://bit.ly/2oA1jKP>

The Korea Times highlighted students at Seoul Foreign School participating in CNN's



Students participate in a live CNN broadcast event "My Freedom Day" at Seoul Foreign School in Sodaemun-gu, Seoul, March 14. / Courtesy of SFS

Students at Seoul Foreign School (SFS) took part in a live international CNN broadcast, "My Freedom Day," a global event raising awareness of modern slavery last Tuesday.

Initially contacted by CNN International, the school chose four human rights international baccalaureate (IB) diploma, extended essay students and three IB diploma CAS (creativity, activity, service) projects to be involved.



Originating in Atlanta several years ago "My Freedom Project" is a CNN worldwide event which hopes to bring attention to the problem of modern-day slavery. This year 100 schools around the world held events to bring attention to the issue.

The SFS was one of nine schools worldwide to take part in the live event.

"This sort of project is at the heart of what our school is, and has always been about — helping great students engage with important global issues. As educators we are always hoping that our students will go out into the world and make a difference and it's wonderful to see our students doing that while they're still within our walls," said Head of School Colm Flanagan.

"As a leading regional international school it is one of our privileges to empower our students and provide them with the opportunity to speak out on their passion for world change," he added.

Justyna McMillan, IB CORE coordinator said, "This is a small start to something that we hope to continue on a yearly basis. We are going to make sure that My Freedom Day is an event we will continue to participate in to raise awareness."

"We believe that the people who are going to make a difference to modern-day slavery today are the young people, they have the power to stop this. They have the ability to bring otherwise taboo topics to the forefront."

Founded in 1912, SFS is the oldest international school in Korea and the seventh oldest international school in the world. SFS is the first authorized IB diploma school in Korea, and offers an international pre-K-12 learning environment to a student community comprising over 50 nationalities.

#MyFreedomDay.

Seoul Foreign School Twitter feed: **1.2K followers**



Seoul Foreign School Facebook posts:

Seoul Foreign School
3 hrs · 🌐

Read & share the article in today's Korea Times our IB students empowered learners and leaders #ibworldschool #bestinternationalschoolsinseoul <http://m.koreatimes.co.kr/phone/news/view.jsp...>



Foreign school participates in international broadcast
Students at Seoul Foreign School (SFS) took part in a live international CNN broadcast, "My Freedom Day," a global event raising awareness of modern slavery last Tuesday. Initially contacted by CNN International, the school chose four human...
M.KOREATIMES.CO.KR

Like Comment Share

5

Seoul Foreign School
March 15 at 9:00am · 🌐

When IB CAS projects meet global movement for change! Authentic learning #empathy #globalawareness #blearners



Like Comment Share

6

Seoul Foreign School at Seoul Foreign School.
March 14 at 10:25am · Seoul, South Korea · 🌐

It's March 14, join us as our students take a stand against modern day slavery joining 100 schools around the globe throughout the day with events for MyFreedomDay. Honored to kick off the day's global events LIVE from Seoul, 1 of 9 schools going LIVE throughout the day around the world as we help raise awareness to this global issue. #empathy #ibworldschool #MYFREEDOMDAY The CNN Freedom Project CNN International



36K Views

Like Comment Share

560 Top Comments

178 shares

Seoul Foreign School
March 14 at 9:47am · 🌐

Great start to the day with the CNN crew, SFS is 1 of 9 schools globally filming LIVE for The CNN Freedom Project #MyFreedomDay events join us again 1pm.



Like Comment Share

57 Top Comments

Seoul Foreign School
March 14 at 9:24am · 🌐

Excited students taking a stand against modern day slavery The CNN Freedom Project going LIVE for global change. #myfreedomday at Seoul Foreign School. Honored to kick off the day's world wide events LIVE from Seoul, 1 of 9 schools going LIVE throughout the day around the world as we help raise awareness to this global issue. #empathy #ibworldschool CNN LIVE: snpy.tv/2IU9Pe



Like Comment Share

234 Top Comments

Seoul Foreign School
March 11 at 8:16pm · 🌐

#myfreedomday Proudly highlighting the work of our students and their charity fashion show - part of their #IBCAS work & The CNN Freedom Project to raise awareness of modern day slavery MyFreedomDay // EmpathyChallenge// 2dlrs2eat CNN International Consider joining us 1pm Tuesday March 14th for a 1/2 hour event by students.



2.2K Views

Like Comment Share

60 Top Comments

4 shares

Switzerland

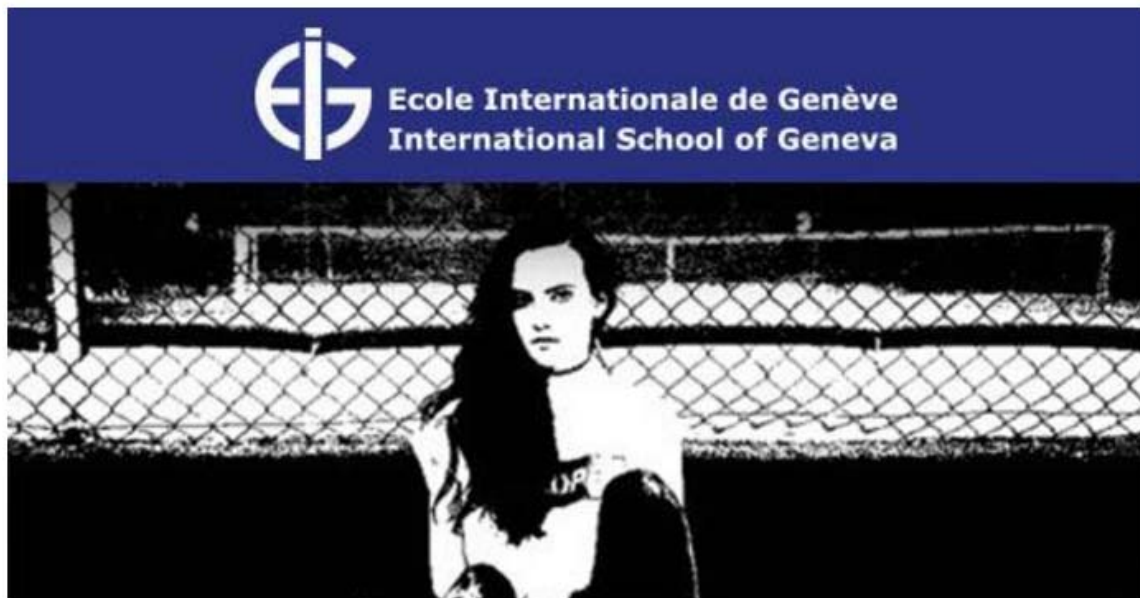
Eventium

14 March 2017

<http://bit.ly/2okAN4S>

International school of Geneva hosted a student panel where young people could express themselves about freedom, and how they can contribute to creating a world without human trafficking – or modern-day slavery. The event was livestreamed by CNN.

My Freedom Day



My Freedom Day



14 Mar 18:00 - 21:00



Ecole Internationale de Genève — International School of Geneva, 62 Route de Chêne

Le 14 mars prochain, les élèves et jeunes leaders de l'organisation Youth Underground, avec le soutien et la collaboration de The CNN Freedom Project (<http://edition.cnn.com/specials/world/freedom-project>) viendront présenter leurs actions, leurs valeurs et leur rôle dans l'une des causes humanitaires les plus graves : La traite des êtres humains.

Ouverture des portes à 17h30

Billets : T-Shirt à 20CHF = billet d'entrée

Lieu : Centre des arts - Auditorium

Youth Underground, que font-t-ils ?

Leur but est de présenter des initiatives contre la traite des êtres humains à travers la sensibilisation et le plaidoyer.

Leur approche est de mettre en avant « l'écho » et la voix de la jeunesse afin de souligner l'immensité qu'est le commerce de la traite des êtres humains.

Par cela, ils ont deux processus de fonctionnement :

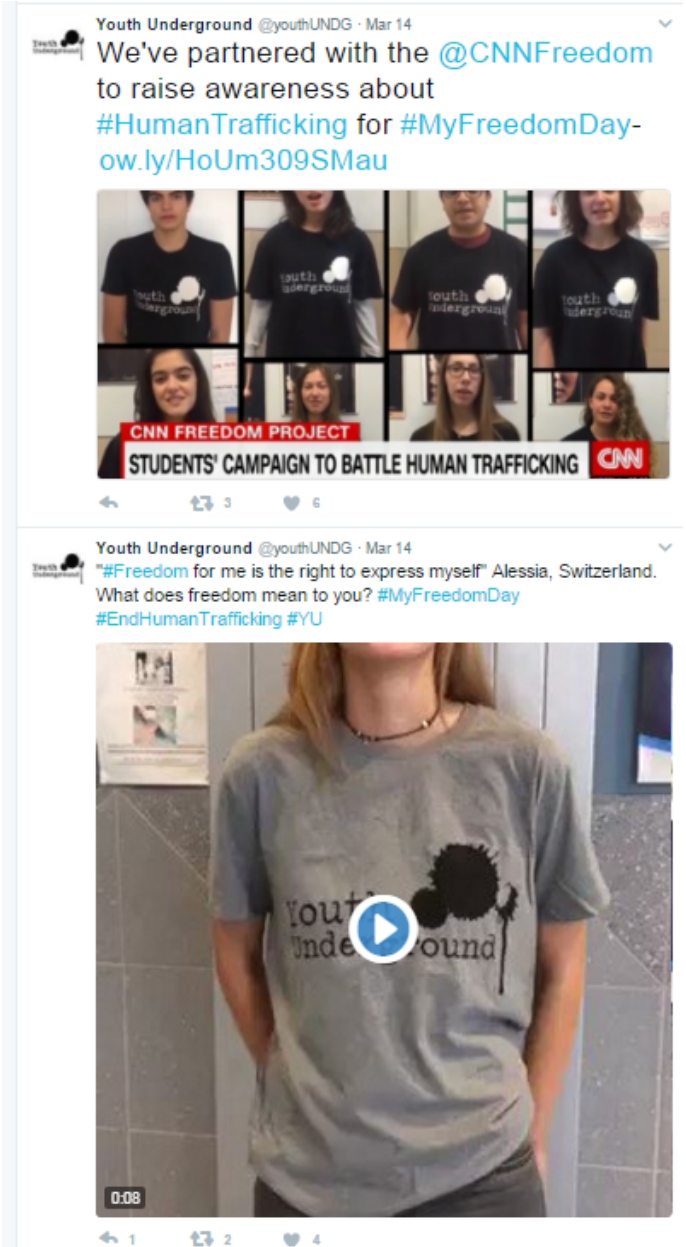
1. Représenter une plateforme d'échange d'informations et d'aiguillage mondial, un centre de connaissances de la jeunesse afin de présenter des initiatives contre la traite des êtres humains par les jeunes, en tant que promoteurs du changement et défenseurs des droits de l'homme.
2. Représenter également un point de rencontre pour les entreprises privées et les associations impliquées dans la création d'un monde meilleur ; un monde sans traite.

Toutes les informations sur le site : <http://youth-underground.com/>



Facebook Event Page

Youth Underground Twitter feed **2.9K followers**



Youth Underground @youthUNDG · Mar 14
What concerns me the most about #HumanTrafficking is that we're in the 21st century but we're still talking about #slavery! #MyFreedomDay



2 3

Youth Underground @youthUNDG · Mar 14
What does #freedom mean to you? #MyFreedomDay #YU



2 3

Youth Underground @youthUNDG · 21h
Thanks to everyone who joined us, both in person and online, for #MyFreedomDay. Never doubt that one voice can make a difference ✨ #YU



2 4

Youth Underground @youthUNDG · Mar 14
Can you imagine a world without #HumanTrafficking? Our panelists answer... #MyFreedomDay 2/2



12 21

Tribunr de Genève

24 February 2017

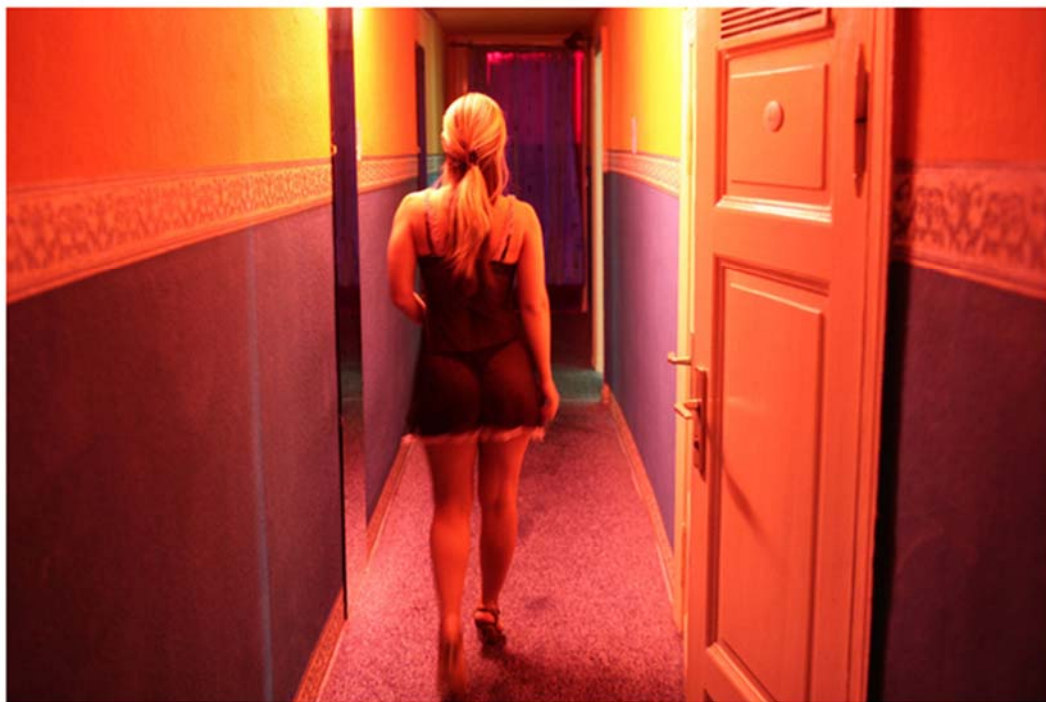
<http://bit.ly/2nOVSGT>

Tribune de Genève publishes ahead of #MyFreedomDay an article on modern-day slavery highlighting organisations that help victims and organisations raising awareness. The report outlines modern-day slavery statistics from multiple countries.



Six Lights on Modern Slavery

Report More than 21 million people are held in slavery today. By individuals, criminal organizations and even states.



Quelque 4,5 millions de femmes et d'enfants sont exploités par l'industrie du sexe, pour la prostitution ou la pornographie.

Image: AFP Photo

Par Olivier Bot

24.02.2017

Commentaires 2

Partager 0

Mail 2

Tweet

Signaler une erreur

Vous voulez communiquer un [renseignement](#) ou vous avez repéré une [erreur](#)?

On estime à près de 21 millions (l'équivalent de la population de la Roumanie) les personnes soumises à une forme d'esclavage aujourd'hui. Parmi elles, on compte des domestiques sous-payés et claustrés, des travailleurs sans salaires dont des enfants, des filles, des garçons et des femmes, soumis au commerce sexuel, des prisonniers contraints à travailler pour rembourser des dettes, des jeunes filles victimes de mariages forcés. Les organisations qui profitent de ces trafics d'êtres humains en retirent un profit de 150 milliards de dollars par an.

1. Les restaveks

En Haïti, des enfants sont utilisés comme domestiques par certaines familles. On les appelle les «restaveks», du français «rester avec». Ces garçons et ces filles sont envoyés par leurs familles dans d'autres, plus aisées, pour qu'ils bénéficient de meilleurs soins et d'une meilleure éducation. Cependant, beaucoup reçoivent de mauvais traitements et sont victimes de violence au lieu d'être bien traités.

2. Esclaves sexuelles américaines envoyées en Allemagne et au Japon

On estime à 4,5 millions de femmes et d'enfants, le nombre de personnes exploitées par l'industrie du sexe, pour la prostitution d'escort, de salon, de rue et la pornographie. Aux Etats-Unis, la provenance des prostituées est essentiellement localisée au Mexique, aux Philippines, en Thaïlande, au Honduras, au Guatemala, au Salvador et en Inde. Des Américaines sont aussi victimes de ce trafic humain et se retrouvent en Allemagne, au Pays-Bas et au Japon, essentiellement.

3. La Corée du Nord et ses travailleurs forcés

L'Organisation internationale du travail, basée à Genève, estime que 21 millions de personnes subissent une forme

d'esclavage. Des Etats exploitent directement des travailleurs dont ils tirent d'énormes bénéfices. C'est notamment le cas de la Corée du Nord, qui en a fait une véritable économie. Le régime dictatorial en place fait travailler ses citoyens retenus dans des camps, mais il envoie aussi à l'étranger des hommes et des femmes qui ne perçoivent qu'une toute petite partie de leur salaire, tandis que l'Etat récupère l'essentiel de ces sommes.

4. La dette éternelle de réfugiés

Dans plusieurs pays de la planète, des immigrés sont mis au travail pour payer leur dette. Les employeurs font en sorte que des frais de logement et autres grossissent cette dette, constituées au départ par le prix du voyage ou de (faux) papiers, afin qu'elle ne soit jamais réellement remboursée. Au besoin, ces employeurs retiennent les papiers des travailleurs, ou les font disparaître pour retenir les personnes en leur pouvoir.

5. CNN s'engage

La chaîne d'information continue américaine [CNN](#) a lancé une grande campagne pour informer et faire cesser toutes les formes d'esclavage aux Etats-Unis, dont l'histoire en la matière est longue et douloureuse. Sur son site internet, elle publie de nombreux témoignages de victimes ou d'[associations qui luttent contre ce fléau](#). La chaîne incite notamment les jeunes à organiser dans leur établissement scolaire des événements le 14 mars. L'opération s'intitule [MyFreedomDay](#).

6. La planète des esclaves

[Les pays les plus touchés](#) sont, selon le rapport annuel du Département d'Etat américain, en Afrique: la Mauritanie, l'Algérie, les deux Soudan, la République centrafricaine, les deux Guinées, le Zimbabwe, la Gambie et l'Erythrée. En Asie: la Corée du Nord, la Birmanie, la Papouasie-Nouvelle Guinée, le Turkmenistan et l'Ouzbekistan. En Europe: la Russie et la Biélorussie. Au Proche-Orient: la Syrie et l'Iran. En Amérique : Haïti, Belize, le Surinam et le Venezuela.

(TDG)

Crée: 23.02.2017, 17h58

Taiwan

China Times

15 March 2017

<http://bit.ly/2n9tGiz>

China Times highlighted students from Sacred Heart Taipei School participating in CNN's #MyFreedomDay.



聖心學生為人權受迫者發聲



八里聖心中英語資優班學生昨天高舉「My Freedom Day」口號，希望政府重視人權議題。（譚宇哲翻攝）

八里聖心中英語資優班學生為呼籲政府重視人口販運問題，14日書寫英文信函分寄給總統蔡英文、行政院長林全、勞動部長林美珠、總統府人權諮詢委員台大社會系教授藍佩嘉等官員及學者，盼政府關注人權議題。

美國CNN自由計畫於今年3月14日推動「My Freedom Day」，號召世界各地學生，透過參與學校和社區活動為人權受迫者發聲，提高世人對人口販運的認識，聖心中英語資優班學生昨也透過拍影片、寫信來表達對人權的關懷。

學生自治會主委李逸珊表示，現今世界仍存在「現代奴隸」問題，尤其有高比例童工，而人口販運、非法移工、血汗工廠等都是戕害人權、不公平、不正義的現象，在近來勞工權益抬頭的台灣，更需被重視。

英資班高一學生林彥妤說，為響應「我的自由日」活動，高一、二英資班同學拍了「自由對我自己而言是什麼？」影片，並戴上打著叉叉的口罩，體驗那些無法自由發聲的人們處境。

James Dean Lloyd Twitter feed:



United Arab Emirates

American Community School of Abu Dhabi

14 March 2017

<http://bit.ly/2oBUV1z>

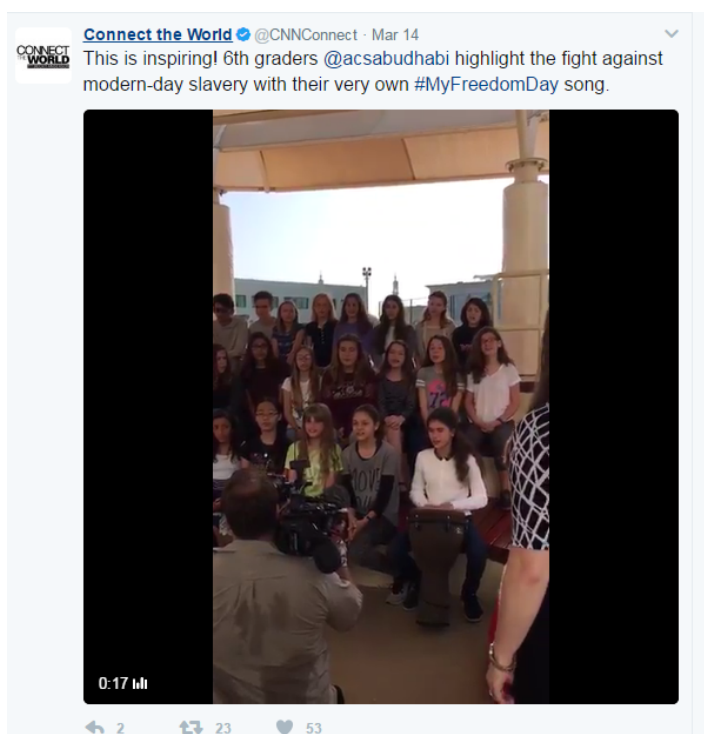
In a report by Becky Anderson, the network visits the American Community School of Abu Dhabi, where students use drama to educate their peers and take a stand against modern-day slavery and exploitation.

'Connect the World' Twitter feed 12.1K followers



From spoken word to verbatim drama the students share initiatives their school has introduced to help teach the significance of modern-day slavery

American Community School Twitter feed **294 followers**



Becky Anderson official Twitter feed **53.3K followers**

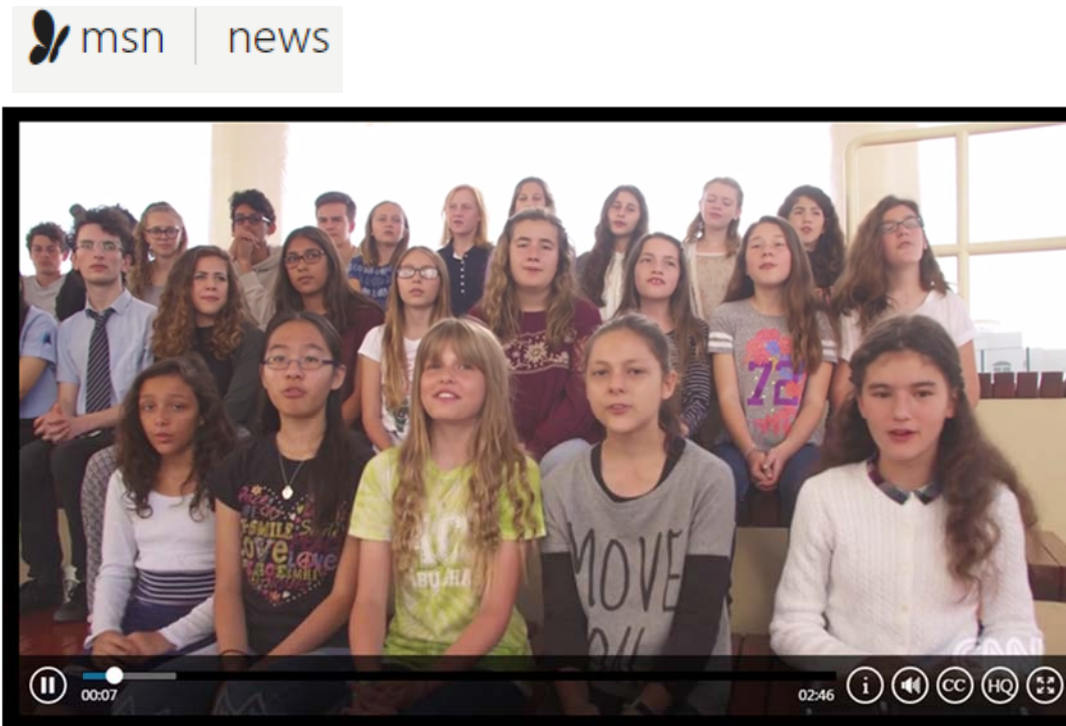


MSN

14 March 2017











<http://bit.ly/2njiwCY>

MSN featured a segment from the report on their news online section:



UAE campaign tracking:

@BeckyCNN twitter handler was ranked second for the most mentioned tweeters, with 32,604,532 impressions between the 1st February and 14th March.

Most Mentioned Tweeters	TWEETS	RETWEETS	ALL TWEETS	IMPRESSIONS ▾
 @CNNConnect	0	31	31	32604652
 @BeckyCNN	0	29	29	32604532
 @Ewaa_Shelters	0	28	28	32604473
 @lumos	0	435	435	10705726
 @CNNFreedom	22	104	126	220874
 @morsiman	1	0	1	135796
 @EbookLiaRocha	0	2	2	106577
 @AIS_Eagles	3	18	21	82254
 @RM_Foundation	0	6	6	72962
 @cnnfreedom	3	4	7	67128

United Kingdom

Hertfordshire Mercury

15 March 2017

<http://bit.ly/2mSam9r>

Students from Hockerill Anglo-European college and Bishop's Stortford school in Hertfordshire helped to highlight the issue of modern-day slavery. With Hockerill hosting the news team before Bishop's Stortford junior and upper years of the school taking part in the student activity day. Year nine Geography lessons were dedicated to discussions and video making exploring themes of what a slave was, whilst sixth formers modelled a United Nations debate to discuss abolishing slavery that was aired live via CNN. The entire college took part in a limited lunch option of pasta and rice and vegetable bowls, to highlight the limited food options available to slaves. The basic lunch enabled the college to save £800, which was donated to 'The Fairtrade Charity'. The students' day culminated in a fundraising colour run, where runners were showered with coloured powder, to celebrate Hindu spring festival Holi. Around £400 was raised for HEAL, a charity which provides shelter, support, education and healthcare to children in India.



News cameras were at a Bishop's Stortford school as students helped to highlight the issue of modern slavery.


Hockerill Anglo-European [College](#) hosted a news team from broadcaster CNN as part of its initiative #MyFreedomDay yesterday (Tuesday, March 14).

After taking part in a range of activities, the students' day culminated in a fundraising colour run, where runners are showered with coloured powder, to celebrate Hindu spring festival Holi.

Around £400 was raised for HEAL, a charity which provides shelter, support, education and healthcare to children in India.

Young people played a key role in proceedings, reflecting that millions of children are victims of human trafficking and modern day slavery.



A spokeswoman for the school said: "We were delighted to be chosen as one of the featured schools to receive a visit from a CNN correspondent reporting [live](#) .

"#MyFreedomDay provided a great opportunity to discuss with all of our students across all year groups the issue of modern day slavery globally."



The day began with principal Richard Markham being interviewed live by CNN's Eleni Giokos to talk about what freedom means to the [Bishop's Stortford](#)-based college.

Theory of knowledge students spent a lesson discussing why we are more able to acknowledge slavery in history than confront the reality of it still existing today, while in social anthropology the students discussed issues surrounding migrant workers in our food system.

Year nine students spent their geography [lesson](#) discussing what a slave is and making their own videos, while design technology students filled an "ideas wall" with their thoughts on the subject.



The whole [college](#) shared a basic lunch of either pasta or a vegetable rice bowl with very few trimmings, which both saved about £800 to be donated to a Fairtrade charity, and helped the students think about the limited food options available to slave workers.

In the afternoon, the sixth form model United Nations group debated a resolution to abolish slavery worldwide, which was one of the live broadcasts of the day.


Vice principal Dineke Spackman said: "Our aim had been to raise awareness about modern slavery and, today, we most definitely achieved that.

"During the day I felt an intense pride in our students and the way they conducted themselves. This will be a day that they remember for years to come."

Hookerill Anglo-European college Twitter feed **587 followers**

Hookerill College @HookerillColl · Mar 14

Yr 12 students explaining the reality of modern slavery to Lower College.
#MyFreedomDay



2 5

Hookerill College Retweeted


Bishops Stortford HC @StortfordHockey · Mar 14

Good luck to @HookerillColl Girls U14s in Herts County Finals @QueenswoodSport today.

3 4

Hookerill College @HookerillColl · Mar 14

Start of #MyFreedomDay Principal talking about what freedom means to us @HookerillColl @CNNFreedom



4 9

Hookerill College @HookerillColl · Mar 14

Getting ready to raise our #MyFreedomDay flags



1 2

Hookerill College @HookerillColl · Mar 14

Yr 12 #SocAnth students discussing the lives of migrant workers in our contemporary food system. #MyFreedomDay



1 1

Hookerill College @HookerillColl · Mar 14

Yr 9 DT students have been exploring issues around slavery on our Ideas Wall



4 3



Hertfordshire and Essex Observer Twitter feed **12.1k followers**



United Kingdom campaign tracking

UK reported 492 unique authors reporting on #MyFreedomDay sparking a seven per cent increase of engagement on the 14th March



Christiane Amanpour had the biggest influence outside of the CNNI twitter handle account. On a 'Kred' scale of 1-1000 @camanpour recorded 995 on the 'Kred' outreach influence scale.

USA

Glamour

14 March 2017

<http://bit.ly/2o6q005>

Glamour highlighting CNN's #MyFreedomProject with various celebrity clips.

GLAMOUR

Yes, Slavery is Still a Problem Today—
Here's How to Get Involved

BY TONY PEREZ MARCH 14, 2017 4:00 PM



We tend to think of slavery as a thing of the past, something so repugnant that we can hardly understand how our ancestors let it happen. But slavery persists today, in many forms—from sex trafficking rings in North Dakota to child labor in gold mines in the Philippines to families in India working to pay off debts from a generation ago. According to the most reliable estimates, between 30 million and 45 million people are under of eight now. The problem is so widespread—and so tied up in the supply chain that gives us goods we use on a daily basis—that we're all complicit.

Today, March 14, CNN is leading a day of action to raise awareness about the multi-billion dollar human trafficking industry. They're asking people around the globe to answer one question: What does freedom mean to you? Then, share the answer on social media with #MyFreedomDay to raise awareness about this critical issue.



CNN Freedom Project

Follow

This is what freedom means to @Serena_Jiles

What does freedom mean to you? #MyFreedomDay

10:55 AM · 2/13/17

13 1 2





Young people are getting particularly involved, holding anti-trafficking events and rallies around the world. Kit McCarthy is a high school senior living in Atlanta and a member of her school's anti-trafficking club, which is holding a panel discussion about human trafficking. She first learned about the issue when she was a sophomore and was immediately drawn into activism. Since then, she says she's learned that trafficking can be a tricky thing to talk about.

"It's not something that people always want to talk about, because it's so delicate," she said. "I try to explain to people the wide-scale impact it has on our lives. Human trafficking touches everything we do—our phones, the food we eat, the clothes we wear, and the point isn't to make people feel bad, but to help them relate to the problem."

If you want to learn more about human trafficking, there's a ton of great information on the issue over at CNN. And don't forget to check out the #MyFreedomDay hashtag on social media throughout the day.

Atlanta Journal Constitution

13 March 2017

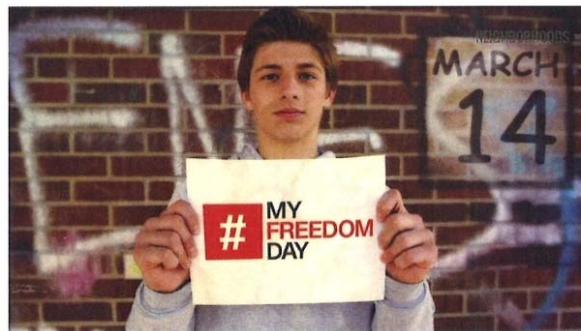
<http://on-ajc.com/2ni3H8q>

Atlanta schools participate in CNN's day to end 'modern-day slavery'



Atlanta schools participating in CNN's day to end 'modern-day slavery'

Becca J. G. Godwin - The Atlanta Journal-Constitution
4:00 p.m Monday, March 13, 2017 Filed in Neighborhoods



CNN Freedom Project website

Tuesday is CNN's first My Freedom Day, an international day focused on human trafficking.

If you haven't seen it already, there's a new activism-inspired hashtag that may start taking over your social media feeds—very soon.

#MyFreedomDay is the anchor for CNN's first My Freedom Day, an international day focused on human trafficking that takes place Tuesday.



Tony Maddox, executive vice president and managing director of CNN International, announced the "student-led day of action against modern-day slavery" in January.

ADVERTISING
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inRead invented by Teads

"Children and young people are very often the victims of modern-day slavery, but they are also some of the most energized and engaged activists against it," Maddox said in a [news release](#). "#MyFreedomDay is designed to provide a focal point for their actions, bring attention to their efforts and link them with others fighting this criminal enterprise in every corner of the globe."

SEX TRAFFICKING: Tour reveals "the hell of it"
AT THE CAPITOL: Georgia lawmakers pursue stronger laws

CNN and the [CNN Freedom Project](#), an initiative launched in 2011 that focuses on human trafficking, will "amplify the voices of these young people seeking real social change around the world," the release said. CNN will air live coverage of the anti-trafficking events.

Celebrities including [Woody Harrelson](#), [Usain Bolt](#) and [Quincy Jones](#) have recorded videos discussing what freedom means to them for the occasion.

The campaign comes on the heels of news that a man allegedly held [eight women against their will in a Sandy Springs home](#). Kendrick Tramon Roberts, 33, was arrested Wednesday after a [20-year-old woman called 911](#) asking for help.

More than 100 schools around the world have committed to participating by holding events, a CNN spokeswoman said. Some of the schools are in the metro Atlanta area. The following events are open to the public.

- A rally with speakers, interactive art and food will take place at the Kessler Campanile, an 80-foot tower on the Georgia Tech campus, from 11:05 to 11:50 a.m. The 45-minute length of the event is to "represent the 45 million victims of slavery in the world today," according to the [Stand for Freedom Rally](#) Facebook page.
- The Atlanta International School will [hold a human trafficking panel event](#) with speakers including a human trafficking survivor, the head of the FBI squad responsible for investigating human trafficking and an attorney at the Georgia Asylum and Immigration Network. It runs from 6:30 to 8:30 p.m.

- East Point City Councilwoman Stephanie Gordon has partnered with Tri-Cities High School to hold a garden planting dedicated to trafficking victims across the globe at 9 a.m. The city will later host a panel discussion at 6:30 p.m. at Jefferson Park Recreation Center, 1431 Norman Berry Drive.

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Every 8 minutes, we respond to a disaster.



American
Red Cross

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Huffington Post

14 March 2017

<http://huff.to/2oMPj5y>

What Freedom Day means in Haiti



What Does Freedom Day Mean In Haiti?

03/14/2017 08:57 am ET | Updated Mar 15, 2017



On the 5th of February, the Haitian police broke up a trafficking ring at Kaliko Beach – a stunning Caribbean resort that is a hotspot for national and international tourists. Thirty-one girls and young women (the youngest was 13) were rescued, and nine traffickers were arrested. The victims told the police they had been drugged, sexually assaulted and filmed with pornography.

Those of us working in Haiti rejoiced at the police operation. Haiti ranks 8th in the world for Modern Slavery. (See [Orphanage Entrepreneurs: Orphanage Entrepreneurs: The Trafficking of Haiti's Invisible Children.](#))

Trafficking takes place openly. Children are bought and sold, or stolen from their families – to be exploited sexually or for their labor – often in many of the country's orphanages, simply to raise money from well-intended foreign donors. Perpetrators are rarely arrested, and there are few state services to protect and support the victims.

But just a year go, the Haitian President set up an Anti-Trafficking Committee, made up of civil servants from many government ministries working together with human rights activists. The Committee has no budget or resources allocated by the government, and all the members have other day jobs. But they have worked steadily over the past year

to raise awareness of the problem of trafficking and to try to ensure the arrest and prosecution of traffickers and the protection of the victims.

This, the 5th of February, was a day to celebrate – not only because 31 extremely vulnerable girls were rescued. But also, this seemed to be a sign that Haiti – the country where, more than 200 years ago, slaves rebelled, freed themselves and overthrew French colonial rule – was beginning to take on the terrible problem of modern slavery.

Then last week, for reasons no one can as yet explain, the Kaliko Beach traffickers were released. It was a devastating blow to all of us who care about protecting children. I can only imagine how difficult it must be for the police who worked so hard on this operation and the Anti-Trafficking Committee who are trying to enforce the law and fight a massive tide of crime and corruption.

The victims must be terrified to know the traffickers are one the loose again. What can be done to right this wrong? Firstly, the newly installed government should take on this case as a top priority. The Ministry of Justice should quickly investigate why and how the traffickers were released and arrange for their re-arrest. Secondly, the newly elected President of Haiti, Jovenel Moise, should prioritize the fight against trafficking and allocate enough resources and people to this cause. Thirdly, the international community should condemn the release of the traffickers and ask the Haitian government to investigate what happened and correct this mistake.

Today is [My Freedom Day](#) #myfreedomday, when CNN raises awareness about the fight against slavery globally. And tomorrow, March 15th, in New York, the UN Security Council will open debate on Modern Slavery. The debate, with the United Kingdom presiding, is to focus on ending forced labor, human trafficking and organized crime.

When children can be bought and sold, as if on the open market, when no one is truly safe from traffickers, a country like Haiti cannot develop. We call on everyone participating in My Freedom Day across the world to condemn this travesty and demand the Haitian government and international community act to ensure this can never happen again.

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The Herald News

8 March 2017

<http://bit.ly/2nHsEFP>

Students bring awareness to modern-day slavery on March 14

The Herald News

Joliet Central students to bring awareness to modern-day slavery on March 14



JOLIET – Joliet Central High School's World Affairs students will participate in CNN's [Freedom Project to raise awareness of modern slavery through the campaign My Freedom Day, or #MyFreedomDay, on March 14.

The CNN Freedom Project invites students around the world to hold events to raise awareness of modern slavery on March 14 2017 for #MyFreedomDay.

The students' initiative to participate in this project exemplifies JTHS's seven character traits of compassion, confidence, respect, responsibility, tolerance, integrity and perseverance among the students and the community.

They also invite the community to take part in spreading awareness and supporting the cause.

For more information, visit www.cnn.com/specials/world/freedom-project.

Dayton Daily News

13 March 2017

<http://bit.ly/2o15zQe>

UD to host human trafficking event as part of CNN Freedom Project day

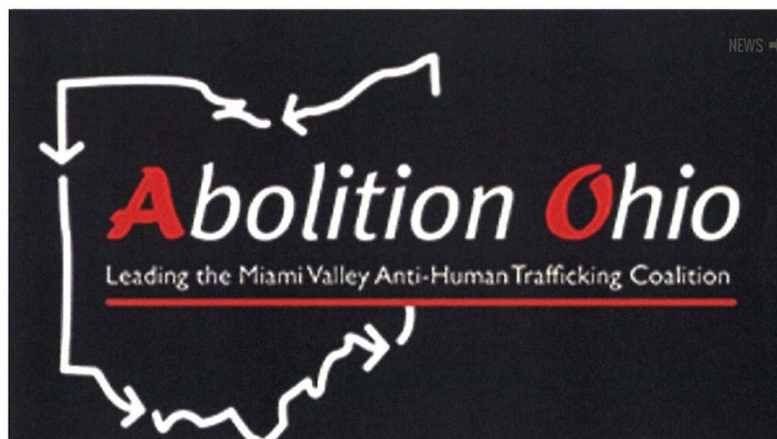
Dayton Daily News

UD to host human trafficking event as part of CNN Freedom Project day

Max Filby - Staff Writer

11:30 a.m. Monday, March 13, 2017 Filed in News

f t ↗ 0



The University of Dayton's Human Rights Center and UD's Abolition Ohio are hosting an event to raise awareness of human trafficking on Tuesday.

The University of Dayton Human Rights Center and Abolition Ohio at the University of Dayton will host a #MyFreedomDay awareness, education and action fair from at 6 p.m. Tuesday in the Kennedy Union Torch Lounge.

RELATED: UD second in alcohol

violations in state, Ohio State first

The event, which is free and open to the public, is part of CNN's Freedom Project, nationwide events that aim to raise awareness of human trafficking, or modern day slavery.

It will have eight education stations, including one with an interactive life-sized board game simulating the life of a trafficking victim, according to the university.

TWEET: Follow reporter Max Filby on Twitter for more higher ed news

Between 21 million and 45 million people worldwide are trapped in slavery, and at least 5.5 million of those are children, according to CNN's Freedom Project.

Although slavery is outlawed in every country, criminals earn more than \$150 billion every year from enslaving people. For more information on modern slavery, contact Tony Talbott, UD human rights lecturer and Abolition Ohio director, at 937-229-4326.

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Isiah Thomas **153K followers**

The former Basketball player who lives in New York was ranked as the Twitter account with the highest following. On a *Kred* scale of 1-1000 @iamisiahthomas retweet recorded 910 on the influence scale and 7 out of 10 on the outreach scale.



 **CNN Freedom Project** 
@CNNFreedom 

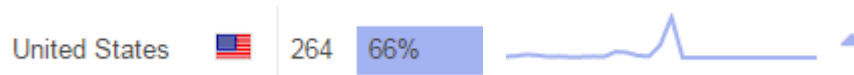
For two-time NBA champion @iamisiahthomas, freedom is about equality and removing barriers. #MyFreedomDay

11:06 AM - 30 Jan 2017

  14  31

United States campaign tracking:

United States reported the highest level of global engagement between the 1st February and 17th March on the 14th March reporting an increase of 66 per cent on the #MyFreedomDay.

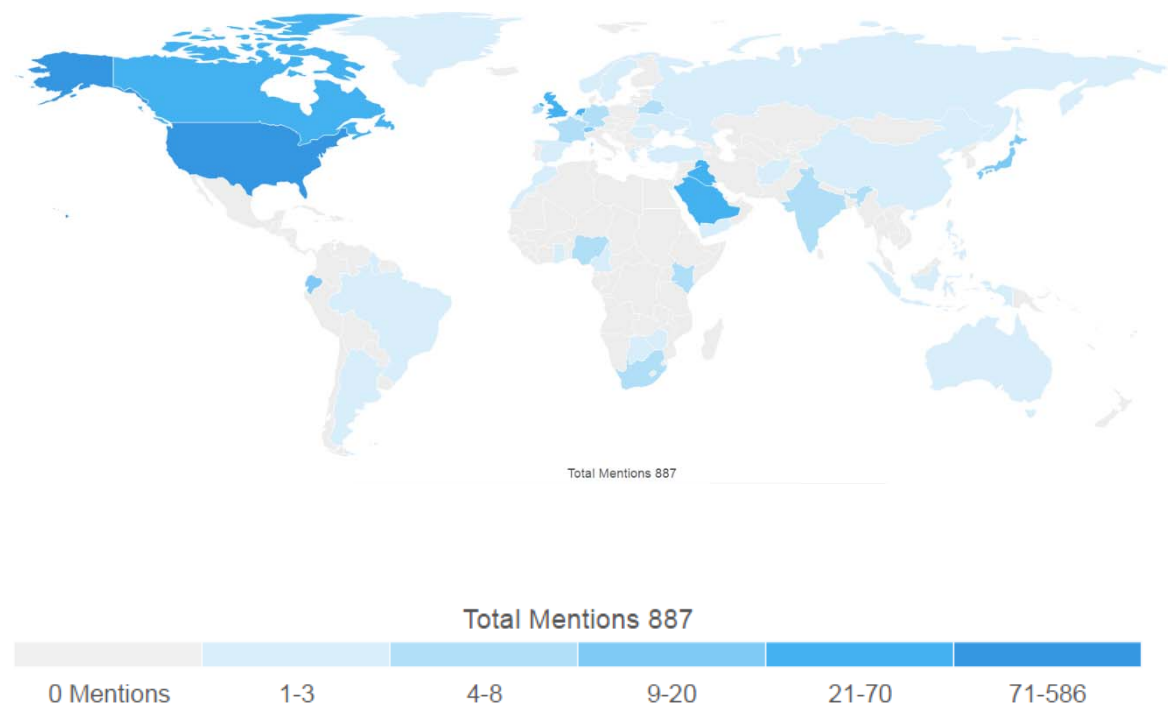


The darker shades of blue highlight the total mentions generated from the United States.



586 Mentions were generated in this region. Engagement from the United States accounted for over 50 per cent of total mentions generated in the said period.

The global map below highlights the engagement across the seven continents.



The graph below highlights the top five countries with the highest Twitter engagement and identifies *#MyFreedomDay* initiative as the peak of engagement, with social interaction increasing dramatically. Post *#MyFreedomDay* the social interest sparks a dramatic decline with close to zero interaction. The United Kingdom is the only country to feature social engagement throughout the periods highlighted within the report (1st February until 17th March) although even then this is not a steady period of engagement. The chart highlights the Netherlands recorded the highest level of engagement before the *#MyFreedomDay*.

