#MYFREEDOMDAY

International Media Coverage

March 2017
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Australia

TV Tonight
24 February 2017
http://bit.ly/2ozTx3w

TV Tonight publishes an article before #MyFreedomDay, highlighting the purpose of the event and including quotes from Tony Maddox, EVP and Managing Director of CNN International.

CNN rallies student action against human trafficking

On March 14th CNN will host #MyFreedomDay, a student-led day of action against modern-day slavery.

CNN will organise anti-trafficking events to generate awareness of the multi-billion dollar industry of human trafficking. The CNN Freedom Project will amplify the voices of these young people seeking real social change around the world.

Tony Maddox, EVP and Managing Director of CNN International said: “Children and young people are often the victims of modern-day slavery, but they are also some of the most energized and engaged activists against it. #MyFreedomDay is designed to provide a focal point for their actions, bring attention to their efforts and link them with others fighting this criminal enterprise in every corner of the globe.”

On March 14 CNN's television networks will show the world what students, schools and communities are doing to fight slavery with live coverage of their anti-trafficking rallies. CNN correspondents around the world will also report on these various student-hosted events.

Driving #MyFreedomDay is a simple question: What does freedom mean to you? CNN is asking young people to share their responses via text, photo or video across social media using the #MyFreedomDay hashtag.

That content will be showcased in a dynamic, interactive video wall on CNN.com/myfreedom and across CNN’s television and social platforms including Facebook, Twitter, Instagram and Snapchat. CNN will complement those user-generated submissions by publishing a series of stories that highlight real-life examples of how children are approached by human traffickers in addition to recent studies and statistics from support organizations.

CNN.com/myfreedom
France

Marie Claire
14 March 2017
http://bit.ly/2mENelm

French Marie Claire online highlight #MyFreedomDay sharing an embedded video from Michelle Oliel’s interview highlighting Kenya’s freedom project initiative.

#MyFreedomDay : CNN mobilise les étudiants pour une journée mondiale d'action contre l'esclavage moderne

Par Katia Fache | Publié le 14/03/2017 à 09:35

Ce jour, la chaine CNN s'unit avec les jeunes du monde entier pour une action menée par des étudiants contre l'esclavage moderne, en lançant le hashtag #MyFreedomDay.
L'ensemble des messages fera l'objet d'une vidéo ludique et interactive à visionner sur la chaîne, son site cnn.com/myfreedom, et ses réseaux sociaux. En complément, CNN présentera une série d'histoires qui relatent la vie de ces enfants piégés par l'esclavage moderne, avec des statistiques récentes pour éveiller les consciences et interpeller le plus grand nombre.

Le “CNN Freedom Project” n'est pas tout nouveau, mais existe depuis 2011 (année de son lancement) pour diffuser des reportages d'investigation engagés sur l'esclavage moderne à travers tous les continents. Plusieurs ONG racontent que ces enquêtes ont contribué à l'évolution des lois et des politiques sociales, sans compter les dons aux organisations contre la traite des êtres humains qui se font de plus en plus nombreux. Partagez sur Twitter et Instagram votre définition de la liberté avec #MyFreedomDay.
Le 14 mars, le hashtag #MyFreedomDay mettra en avant - sur Twitter et Instagram - une série d'événements organisés en cette journée spéciale, par les étudiants et les associations qui souhaitent sensibiliser sur la traite d'êtres humains.

Parce que ce sont les jeunes, les plus touchés par cette entreprise, il était évident pour CNN de les mettre à contribution pour s'engager contre cette industrie évaluée à plusieurs milliards de dollars.

CNN lance ainsi le "CNN Freedom Project", qui vise à recueillir des témoignages de victimes de l'esclavage moderne. Toute la journée sur la chaîne, les téléspectateurs suivront en direct les différentes manifestations et des prises de parole. CNN a également souhaité faire parler le monde entier avec le hashtag #MyFreedomDay, en demandant aux internautes qui veulent s'exprimer sur le sujet de poster un message, une photo ou une vidéo sur les réseaux sociaux.
buff.ly/2mmFqsE #MyFreedomDay #CNN poke @CNNFrancePR

#MyFreedomDay : CNN mobilise les étudiants pour une journée mondiale d'a... Ce jour, la chaîne CNN s'unit avec les jeunes du monde entier pour une action menée par des étudiants contre l'esclavage moderne, en lançant le hashtag #MyFr... marieclaire.fr

RETWEETS  3  LIKES  3
LeGossip
15 March 2017

LeGossip website reports on #MyFreedomDay about Princess of Monaco’s statement released on the foundations website, in which she commits to her pledge to fight modern day slavery.

On the Facebook page of its foundation, Charlène de Monaco recalls its commitment to the children for whom it has been mobilized for many years.

"MyFreedom Day 2017", posts the legendary publication of a photograph of the wife of Prince Albert taken during a recent trip to India.
"Last year, Monaco celebrated the 23rd anniversary of its accession to the Convention on the Rights of the Child and in 2015, the Principality ratified the Convention against Trafficking in Human Beings."
In 2012, HSH Princess Charlène launched its Foundation to save lives by fighting drowning. In 2016, she went to India to participate in the "Laureates and Leaders for Children Summit" to talk about the Rights of the Child, "it is also specified.

"As students around the world carry out advocacy against modern slavery on #MyFreedomDay, HSH Princess Charlène reminds us that" young people have the right to be heard and to participate in decisions that affect them. I am proud to live in a country where the rights of children are at the heart of politics, "says the foundation."
Maina Sage tweet:

"Députée de la #Polynésie française (1ère circonscription) @AssembleeNu
Membre de la Commission des lois | Membre de l'Assemblée de la Polynésie française"

CNN France tweet:

"Qu'est-ce que tu fais le 14 mars ? C'est le #MyFreedomDay ! Pour l'occasion donnez-nous votre définition de la liberté avec une photo/vidéo"
Satellifax
13 March 2017

Trade newsletter sent out for #MyFreedomDay. Staellifax published ahead of the event on 13th March and Media + published after the event on 24th March.
Trade newsletter sent out for #MyFreedomDay. Media + also featured an report online.
Trade publication, Les Clés de la Presse published a piece on #MyFreedomDay.
Toutes à l’école, the French NGO who’s aim to bring education to girls whose sole aim is to provide high school education to improvised young girls, joined CNN for #MyFreedomDay. Both the founder and the organization dedicated their social feeds on March 14th to CNN’s freedom project.

Toutes à l’école Twitter feed **806 followers**
Meve Saint Cerge retweets Toutes à l’école tweet
Toutes à l’école Facebook Live Views 2.7K
Toutes à l'école Facebook Live Views 1.9K

Magalie Cordeiro Mendes Audrey c'est çaaaaas le rafut qu'on entendait l'autre jour dans la cour!
Jaime · Répondre · 4 · 5 h

Marie Eve Cruciat Quelle superbe démarche, j'aurai avec vous toutes #mufreedomday
Jaime · Répondre · 5 h

Eve Marie WB Trop mignonnes ! Bravo ! Gros bisous de France à toutes !
Jaime · Répondre · 4 h

Laurence Gabriel

Jaime · Répondre · 3 h

Marie-Noelle Davis Vous faites vraiment un travail formidable ! Bravo !
Jaime · Répondre · 3 h

Evelyne Delafontaine

Jaime · Répondre · 3 h
Toutes à l’école shares a series of videos for #MyFreedomDay
Ellana Lee, Senior Vice President of CNN International, gave an interview on the radio show Around Town on rthk.com. The podcast can be heard online.
A mention of CNN's #MyFreedomDay on the noticeboard of South China Morning Post’s Sunday Young Post.
Young Post of South China Morning Post summarized Hong Kong schools such as Hong Kong International School, German Swiss International School, West Island School and King George V School participating in CNN’s #MyFreedomDay.

Hong Kong students sign up to end slavery as part of CNN’s #MyFreedomDay

As part of its Freedom Project to raise awareness of the existence of modern slavery, CNN is teaming up with young people around the world for a student-led day of action on March 14. Several international schools are getting involved and spreading the word.

Hong Kong International School will be broadcasting live events on CNN on Tuesday, including slavery simulations throughout the day, a virtual gallery, and a panel discussion.

German Swiss International School’s events incorporate filming a video asking students about the meaning of freedom, and a bake sale to raise funds for Justice Centre, a Hong Kong charity protecting refugees from threats of slavery and torture.

West Island School will hold several events including a “freedom”-themed baking competition and an art exhibit entitled “Break the Chain”.

King George V students appeared in a CNN piece during which they experienced simulations of what those in slavery endure. The school will also hold a performance by artist Zino Chan.

It’s not too late to get involved. You, your friends, and your school can support the project by spreading #MyFreedomDay on social media. Get creative! Every little helps.

Find out more at cnn.com/myfreedom
HKIS Junto

13 March 2017
http://bit.ly/2n9f4zP

HKIS Junto is the student newsletter of Hong Kong International School, one of the schools that participated #MyFreedomDay in Hong Kong. The article highlights HKIS students’ involvement in #MyFreedomDay and a talk event and Q&A session with Ellana Lee, Senior Vice President of CNN International.

#MyFreedomDay, Fighting Modern-Day Slavery One Hashtag At A Time

Students and Faculty supporting #MyFreedomDay (Photo by Hong Kong International School)

By Kaito Au

This year, Ella Hurworth (11), Shayla Sandoval (12), Jazmin Sandoval (11), Julia Bryant (10), Alfonso Perez (10) and Margaret Szewda (11) established HKIS’s very own Freedom Project in partnership with CNN. HKIS, along with Seoul Foreign School and Atlanta International School, was one of three schools chosen by CNN to partner with and showcase. HKIS’s Freedom Project initiative encourages students to raise awareness of modern-day slavery, through awareness within our school community, while the global CNN Freedom Project aims to spread support among youth through social media.

Freedom Day will take place on Tuesday, March 14 around the world and at the HKIS High School Campus. From 12:00-3:00pm, there will be activities for the HKIS community to watch virtual testimonies, participate in simulations, take quizzes, read books about the issues, and take the pledge against human trafficking, as well as documentary screenings in the library with provided snacks. After school from 5:00-8:00pm, the HKIS Freedom Project will be hosting a panel discussion with three panelists who are experts in human trafficking in Hong Kong in Room 504. The in-school activities, documentary screenings, and the panel discussion after school are open to all students, parents, and faculty.
With estimates of at least 30 million slaves currently living in the world, it is no surprise that initiatives such as CNN’s Freedom Project have taken action to fight such an unethical and dehumanizing practice.

Founded in 2011, the CNN Freedom Project is a year-long media project, which aims to “shine a spotlight on the horrors of modern-day slavery and amplify the voices of the victims” through its “unmatched global reach and resonance.” The CNN Freedom Project compiles testimonials from former victims of slavery or human trafficking on its website, while also showcasing articles and short documentaries to provide readers with information on human trafficking. The Freedom Project has also raised awareness of modern-day slavery by getting influential people to tell us what freedom means to them, via social media with the hashtag #MyFreedomDay.

Harworth has always felt a moral obligation to address and take action on modern-day slavery. Having grown up in Atlanta, Georgia, the sex trafficking capital of the United States at the time, where approximately 3% of girls were sexually exploited monthly with an average age of entry of 12 to 14 years old, she witnessed the impact that human trafficking has on people.

Even after moving to Hong Kong, Harworth maintained her dedication to fighting modern slavery. For her Dial Project in Humanities in Action, she chose to act against human trafficking. Since she wanted to continue her involvement in fighting this issue after finishing freshman year, she founded the HKIS Freedom Project Initiative. In order to form what is now HKIS’s Freedom Project, Harworth reached out to fellow students on the blog, for help with organizing it, and Rand, Shayla Sardoval, Jazmin Sardoval, Kowala and Yulla were among the first to respond.

Students who stayed after the presentation for a Q&A with Elana Lee, Senior Vice President of CNN International (Photo by Hong Kong International School)

Like CNN’s Freedom Project, which is led by its staff, individual initiatives like HKIS’s Freedom Project are completely student-driven. HKIS’s Freedom Project consists of five dedicated members who have been “working towards making this project the best that it can be” and whose campus activities have not been completely controlled by CNN.

Alice’s reason for joining the Freedom Day initiative is something that hits more close to home. He feels that there needs to be something done about domestic helpers who are currently subject to abject bondage. “A form of modern-day slavery, by agencies here in Hong Kong. With loan sharks charging interest rates surpassing the legal limit of 50% per month, many domestic helpers find themselves buried neck-deep in debt. When a domestic helper misses a payment deadline, loan sharks begin to use scaring tactics such as directly calling and threatening employees or splashing red paint on the doors of the borrowers,” she says. Both Harworth and Pence have greater visions for the CNN Freedom Project and its global influence. “Perhaps [The Freedom Project] is something that expands,” Harworth notes. Since only high schools are participating in Freedom Day at the moment, she believes that colleges should take part in the event as well. Pence would also like to see the student-led Freedom Day “grow more internationally so more people are aware.”
CNN Asia Pacific Twitter feed: **12.4k followers**
Young Post Twitter feed: 2,054 followers

Join #GSIS, @HKIS, @wis_hk and @kgv_bulletin TODAY and stand up to stop slavery with @CNN's #MyFreedomDay project!

Hong Kong students sign up to end slavery as part of CNN's #MyFreedomDay project. CNN is teaming up with young people around the world for a student-led day of action on March 14.

YOU can join @HKIS, KGV and GSIS to support @CNN's #MyFreedomDay project on March 14! bit.ly/2lFG1ua
Hong Kong International School Facebook posts:

#MyFreedomDay: Students in Hong Kong take a stand against slavery - YouTube

Modern-day slavery is a global crime that affects over 25 million people. CNN’s Kristie Lu Stout marks #MyFreedomDay with students in Hong Kong who are... YOUTUBE.COM

Top Comments:

Hong Kong International School
March 14 at 3:34am

High School Mongolians interim students share #myfreedomday message.

Like Comment Share

Hong Kong International School
March 13 at 11:52am

ICYMI: Here it is CNN International from HKG #MyFreedomDay

Like Comment Share

Hong Kong International School
March 13 at 4:14am


Like Comment Share

Hong Kong International School
March 13 at 8:30am

Tomorrow we will be broadcasting live with CNN. Read about our preparations to mark #MyFreedomDay.

Like Comment Share

Hong Kong International School
March 13 at 3:07pm

Hong Kong students sign up to end slavery as part of CNN’s #MyFreedomDay

Like Comment Share

Hong Kong International School
March 13 at 12:48pm

#myfreedomday - what does freedom mean to you? See our Middle School Girls Chamber Choir...

https://www.youtube.com/watch?v=KkA6kXkDA8k#feature=youtu.be

Like Comment Share

Hong Kong International School
March 13 at 12:48pm

Choir 1

YOUTUBE.COM

Like Comment Share

Hong Kong International School
March 12 at 3:07pm

This Tuesday, March 14, our school will host CNN, and our Middle and High Schools will join students from around the world to raise awareness of modern slavery. #MyFreedomDay
Hong Kong International School Twitter feed: **243 followers**

High School students share the #myfreedomday in Mongolia on their Interim trip. Share the message and help end slavery and human trafficking.

HKIS students take the #myfreedomday message to Chennai - HKIS goes global in its commitment to help ending child labour.

HKIS students take time our from cycling tour of Taiwan to demand freedom from slavery and trafficking - #myfreedomday

'I can't keep quiet...' #myfreedomday HKIS Middle School Choir performs live on CNN @kloustout

High School rock is painted in preparation for #MyFreedomDay - March 14th. What does freedom mean to you?
King George V School Facebook post:

As part of The CNN Freedom Project HK’s ‘Students for Freedom’, Mr Matt Friedman of The Melkong Club visited KGV and gave our students a lesson on modern-day slavery by putting them into a seminar simulation.

Watch more here: http://edition.cnn.com/2016/10/02/asia/cfp-students-for-freedom-field-trip/

#MyFreedomDay

King George V School Geography Twitter feed: 598 followers

8GG105 getting involved in their Human Rights unit to support #MyFreedomDay and @CNNFreedom
Kristie Lu Stout Twitter feed: 159K followers

“Students make things happen. Working with them is an investment in the future.” - @FriedmanMattS #MyFreedomDay #endslavery @cnnfreedom

A lesson in modern-day slavery. When @FriedmanMattS taught students what is feels like to be enslaved. edition.cnn.com/videos/world/2 #MyFreedomDay

Talking to Mimi Vu of @PacificLinks about her fight against the trafficking of women and girls in Vietnam. #MyFreedomDay

Talking to @FriedmanMattS about empowering the next generation to fight forced labor and finally #endslavery. #MyFreedomDay @cnn

Students in Hong Kong discuss the value of freedom & raise awareness to #endslavery. #MyFreedomDay ht @PatrickHurworth
Kristie Lu Stout Facebook posts:

And this is just the very beginning of a movement that begins today. March 14 — #MyFreedomDay.

Young people are very often the victims of human trafficking. But they are also emerging as passionate activists against it. #MyFreedomDay #EndSlaveryAcrossAfrica

It’s March 14. #MyFreedomDay!
Join us for a student-led day of action to EndSlavery in every corner of the world.
Farai Savenzo, examines for-profit orphanages in Kenya, which are often supported by well-meaning donors and visiting volunteers. Speaking to Teresita, a former child trafficking victim, who found herself recruited for an orphanage on the promise of free education, food and housing. Teresita outlines the conditions of the orphanage, and explains that children were not allowed to speak to volunteers who attended the orphanage believing they were helping their wellbeing.

CNN speaks to Michelle Oliel, who had helped raise thousands of dollars for the orphanage. Having now founded the Stahili Foundation, Oliel and Teresita now both speak out on the potential dangers of so-called ‘voluntourism’ and helping families locate family members or guardians.
In celebration of #MyFreedomDay, Lumos-supported self-advocates in Bulgaria have written a poem on what freedom means to them. Watch here:

Here is a poem created by the Bulgarian team...

#MyFreedomDay: a poem

Global Citizens’ Club Facebook post
Hala Gorani interview with An-Nahar, in which she spoke about the Syrian conflict and the work of The CNN Freedom Project. The publication was published in print and online in both Arabic and English.
لا يوجد نص يمكن قراءته بشكل طبيعي من الصورة المقدمة.
كيف يرى هذا المشروع لانسان ودول الشرق الأوسط؟ يجيب: "بعض من هذا المشروع سلط الضوء في أخبارنا وربما قربا عن القضية المتعلقة باللاجئين، كما يمنع مراسلة في لبنان على مساحة مربعة ببطانة الشانين الأخرى متعلقة بذاتها الحائب ووضع الأملاك في المنازل، وغيرها من المعالم الموجودة في لبنان. يوجد أفراداً يشعرون بسفك الحروب الثلاثة والسبعة. لا يزال هذا الشرار يفيض على الألسنة، إذ لم توجد معارك كبيرة بين الغرب والشرق حتى نظرية النصر. ولكن هناك ما يزال الناس مثلنا كهدوء تسويق النحل ينقرع بشكل أكثر.

كيف تنفيذ أم ووجه

أعمال التحول نقل داعل للمشروع يتكون في إنشاء متطلبات أمّاً، أبّا، والبركلابي. لا يمكن تحقيق عن متطلبات أمّا لتعزيز إلى المنازل بينما يتمثل تخفيف أو تقلص، أو توجيه من المشروع أو توسيع أو إنتاج أو احتواء، المتطلبات الأمّة ترتبط لم يجعلها، بما يشمل هذه المتطلبات من الحوار، وتتعلق بملحقات الحدث الناتج. هل يمكن جمع الناس في حالة متطلبات أمّا لا توجد فيها معايير، وراء، وواضح، ومارد، ومستقبليات. هذا مسيطر آخر أفرادهم في البلاد، كما أن نجاح إرفاقهم لم يحقق جمعية. وهي في وقت الأمر ليس حملًا ضخوًا في بلد مثل نتائج مضيف الثاني، الزهرة الكبير الذي من الأراضي تحكم أساً جماهير المباني التي تسيطر على المنازل، ولا تحلف سلطة مركزية في المنازل الأخرى أصلها. في النجوم السري وفكرة متطلبات أمرنت هذه المتطلبات في العلاقة الأخرى، في الحلال السري. قبل المتطلبات الأمّة تتحصل إلى حل التصريح أو لا، أمّا أن تكون تحديد كتبي أو أي مصوحة في التطبيق نما،=list متستبرع النزاعات عن الوضع، وقرر أن يلعب الكتلية وانعكاس الانتقام والديموغرافي. معروفة الآن. فقد ما يمكن أن نتاح في هذه المرحلة. وقد تنفيذ أشياء أخرى كبيرا. عاطفة في عام 2011 فنون عناطقنا أقل بكثير، كلما تزود هذا الاستقرار، لا نحن جنا بعد الأذهان، ليست متوفرة بالحيئة.

لما برامج لم تفتح الذهن العبرة الحلقة أبوبها لللاجئين الفلسطينيين، بل اقتصار القتالية على المساعدات المادية؟ يجيب: "من الواضح أن التمويل أضيق من لا شيء، للأسف، بسبب مرفوع نقطة لا ينفق، مما يز-using إستراتيجية متوسط الحضارة. غير أن البلدان، التي كانت في العالمي متطلبات نما في البلدان، لم تتقبّل اللائحة، قد يقللون أنهم قد سيستقبلن مثالية للانتشار، لكن تم على أساسها مثالية أن أبوبها أكثر من هذه البلدان، لستة مثالية ولا أعتقد أن الإجابات عليها تُضيف الجماع.

كيف يرى هذا المشروع للناس ودول الشرق الأوسط؟ يجيب: "بعداً من هذا المشروع تنطأ الضوء في أخبارنا وربما قربا عن القضية المتعلقة باللاجئين، كما يمنع مراسلة في لبنان على مساحة مربعة ببطانة الشانين الأخرى، متعاقبةشقان الحب ووضع الأملاك في المنازل، وغيرها من المعالم الموجودة في لبنان. يوجد أفراداً يشعرون بسفك الحروب الثلاثة والسبعة. لا يزال هذا الشرار يفيض على الألسنة، إذ لم توجد معارك كبيرة بين الغرب والشرق حتى نظرية النصر. ولكن هناك ما يزال الناس مثلنا كهدوء تسويق النحل ينقرع بشكل أكثر.

من الفلسطينيين إلى السورين معتقلة، ماذا؟

بات الإعلان سلط الضوء على سلاك اللائحة السورين لانسان قد يثير ذكرى الفلسطينيين. وفقًا، لم يلبقية للـ Arabi إلى أن التشتاتين حراز من علقة، وأصبح حالة 3 أشياء من أشياء تبادرون من أجل فلسطيني، جدير بتقييمهم في وضع مع معبر خاص، لا يمكنني التحرر على الواقع، وفلاسفة المكاسب في المنازل المفيدة. فيها، تدفٌ لا يمكن ان يكون شماليًا إلى سوريا، لأن القرآن الرجوع سيبع السورين إلى أشاره، لما يبرر تعديلاً فجراً بعدها اليمين، لن تجد معقلة بالاخرة م_ADDRESS، لا يمكنني التخلص من العد المثلثة ومستشردة. لا يمكنني التخلص من حب العناصرها عن المداخلة، فيما يراعا يكون影片 تحت نقطة النظرة الذي يشرح الصبر في النظام الأول عن نسمة مراعته واحترام، أما الفلسطينيين فخبير أصبع بالنسبة لهم فإن النسي الإقليم للمنطقة محرراً.

مضايقون أم مرتة ولا زالت تمّية بمنطقة الشرق الأوسط كأنه تربّى على أبنائها من جبل إلى آخر عش، صراعات ونزاعات طويلة، ظلت أشياء منهم وتم وثب الآلاف وتراثهم في أصناف الأثر.
Exclusive: Hala Gorani, the Syrian conflict and its toll are 'heartbreaking'  

BEIRUT: During 2011, Italy was the shipping point for many cases of human trafficking and modern-day slaves from Africa, where they would be used mostly for forced prostitution.

However, after numerous reports of these illegal actions, awareness was raised about this phenomenon, to the extent where a Memorandum of Understanding was signed between the Italian Education Ministry and The CNN Freedom Project's Executive Editor Leif Coorlim to incorporate CNN content into the Italian education system in 2016.
CNN Freedom Project materials will be made available through the network of educational institutions across Italy.

"The whole point behind the freedom project is that it raises awareness of human rights abuses and human trafficking issues which might be going on in the house next door or along your street that you might not necessarily be aware of," Hala Gorani, Anchor of CNN's The World Right Now, told Annahar, in an exclusive interview during her visit to Beirut to attend a Human Rights Watch Event.

Under the agreement with Italy—facilitated by CNN International Commercial and CNN Freedom Project supporter The Essam & Dalal Obaid Foundation (EDOF) – video material from CNN Freedom Project will be used to increase awareness about human trafficking and modern-day slavery among Italian students. The project – spanning reports, documentaries, and digital content – will be used in classrooms to promote practical solutions to improving the care of people affected by such issues. Italian students will also be encouraged to join and contribute to the CNN Freedom Project's efforts.

This is one of many tangible changes resulting from the CNN’s Freedom Project.

Gorani highlighted that CNN's choice to focus on this particular aspect of human rights – human trafficking – is due to its long-standing presence in the world, rather than something related specifically to the current news cycle, adding that "sometimes it does relate to the refugee crisis, but often times it's about sex trafficking, domestic migrant abuse etc., and existing in all parts of the world, be it in the Middle East, Asia or wherever."

The CNN anchor noted that this initiative prompts government action through the efforts of investigative reporting which potentially leads to government toward changing laws or addressing certain situations. "There have been many cases where reporting has kind of pressured governments into changing laws or placing new ones to address a certain situation in order to act upon these phenomena," Gorani said.

In Lebanon and the Middle East’s human rights spectrum, she explained, that even outside the project’s focus the network has frequently reported on refugee cases across the region and within Lebanese territories especially about laws protecting domestic workers from human rights abuses.
When asked about the underlining cause of the problem, Gorani notes that the main cause for its existence is money, since the only way to dim human trafficking is by making it a less profitable business to people. "Policing, awareness and making it less appealing to people are actually managing the symptoms but the problem fundamentally is that it's still a profitable business, so that's where you have to address things," she added.

The anchor stressed that the problem not only exists in the third world or countries in conflict, but is an equal opportunity blight within countries in every corner of the world, noting that the Freedom Project has worked in many parts of the world such as the United States, United Kingdom and elsewhere where human rights are codified into law and well defined.

Places where viewers would not expect to find prevalent human trafficking.

"If you look at many cases, a lot of them exist in Europe, especially of sex workers in eastern European countries that traffic women who were promised jobs in waitressing or hostessing and they end being used for forced prostitution, thus western countries are not immune," she added.

Aside from the Freedom Project, Gorani expressed a frustration among the masses with the ongoing regional conflicts, such as Syria - now in its sixth year -, because of the human and economic costs that have been incurred.
"When I speak to Lebanese people they say they just want a solution, even Syrians who in the beginning were very hopeful and passionate about change, are now so desperate that they say they don't care anymore if they go back to the way it was. Time is essential now, you need to find a solution quickly otherwise it will become a problem that's bigger than it is now, and I don't see a solution quickly," she said.

Gorani stressed the tremendous generosity given by ordinary people in countries taking in the unbelievable number refugees, when "looking at the in Lebanon which are 1.2 million possibly more, those are the official numbers, you look at Jordan, hundreds of thousands, Turkey over a million and we're just talking Syrian refugees not refugees from other countries," she said, adding "imagine if in Europe a country like France had 20 million refugees from a neighboring country. I mean they are arguing about 10 thousand which would have no overall impact on the country whatsoever."

In terms of GCC countries' role in the refugee crisis, Gorani highlights the legitimate question asked by the world of why the richest countries of the region are taking in no official refugees, while European countries such as Germany are accommodating a huge number of refugees.

"Gulf countries such Saudi Arabia, Kuwait, UAE and others counter this claim by offering to fund hosting countries such as Lebanon and Jordan, while giving Syrians family visas, that they didn't give before, but that doesn't really replace large-scale refugee management because these are small numbers," she said, stressing that both answers don't satisfy everybody and is far from it, "I think maybe when history will look back on this issue there will be these questions hanging over these [Gulf] countries as to why didn't they do more?"
An-Nahar YouTube feed 7.5K subscribers
Monaco

Fondation Princesse Charlene
14 March 2017
http://bit.ly/2nCUWVi

Princess of Monaco’s foundation releases a statement on the foundations website, in which she commits to her pledge to fight modern day slavery, highlighting #MyFreedomDay and what freedom means to her.
Foundation Princesse Charlene de Monaco publishes a statement on Facebook

MyFreedom Day 2017

L’année dernière, Monaco a célébré le 23ème anniversaire de son adhésion à la Convention sur les Droits de l’Enfant et en 2015, la Principauté a ratifié la Convention sur la lutte contre la Traite des Elèves Humains.


Au moment où les étudiants du monde entier mènent des actions de sensibilisation contre l’esclavage moderne sur #MyFreedomDay, S.A.S. la Princesse Charlène nous rappelle que « les jeunes ont le droit d’être entendus et de participer aux décisions qui les concernent. Je suis fière de vivre dans un pays où les droits des enfants sont au cœur de la politique.

Last year, Monaco celebrated the 23rd anniversary of the Principality's accession to the Convention on the Rights of the Child and, in 2015, Monaco ratified the Convention on Action against Trafficking in Human Beings.

In 2012, Her Serene Highness Princess Charlene established the Princess Charlene of Monaco Foundation to save lives by putting an end to drowning. In 2016, the Princess travelled to India for the Laureates and Leaders for Children Summit to speak up for child rights.
Queensland Academy celebrated #myfreedomday with an attempt to break the Guinness World Record with the largest swatch paint, ‘Colours of freedom’. Students worked collaboratively with ‘Paint Lagos’ an organisation focused on documenting the history of Lagos.
Paint Lagos twitter feed **15 followers:**

Nigeria campaign tracking:

*Nigeria reported one of the highest upward trend of engagement on the 14th March with a four per cent increase on the #MyFreedomDay*
Philippines

Philippine Daily Inquirer
6 February 2017

Press release sent to Philippine Daily Inquirer and a column was published one month prior to #MyFreedomDay to promote awareness of CNN’s #MyFreedomDay.

#MyFreedomDay campaign rallies students to fight modern-day slavery on March 14. CNN is teaming up with young people around the globe for a unique, student-led day of action against modern-day slavery with the launch of #MyFreedomDay.

As part of the #MyFreedomDay call to action, students will organize antitrafficking events on that day to generate awareness.

Content by students will be showcased in an interactive video wall on CNN.com/myfreedom.
Manila Standard shares the objective of CNN’s #MyFreedomDay, along with a quote from Tony Maddox, EVP and managing director of CNN International.

CNN mobilizes students for global day of action against human trafficking

CNN is teaming up with young people around the globe for a unique, student-led day of action against modern-day slavery with the launch of #MyFreedomDay, it was announced by Tony Maddox, EVP and managing director of CNN International.

As part of the #MyFreedomDay call to action, students will organize anti-trafficking events on March 14 to generate awareness of the multi-billion dollar industry of human trafficking. CNN and the CNN Freedom Project, the network’s award-winning initiative focused on covering stories of modern-day slavery, will amplify the voices of these young people seeking real social change around the world.

Maddox said, “Children and young people are very often the victims of modern-day slavery, but they are also some of the most energized and engaged activists against it. #MyFreedomDay is designed to provide a focal point for their actions, bring attention to their efforts and link them with others fighting this criminal enterprise in every corner of the globe.”

On March 14 CNN’s television networks will show the world what students, schools and communities are doing to fight slavery with live coverage of their anti-trafficking rallies. CNN correspondents around the world will also report on these various student-hosted events.

Driving #MyFreedomDay is a simple question: What does freedom mean to you? CNN is asking young people to share their responses via text, photo or video across social media using the #MyFreedomDay hashtag.

That content will be showcased in a dynamic, interactive video wall on CNN.com/myfreedom and across CNN’s television and social platforms including Facebook, Twitter, Instagram and Snapchat. CNN will complement those user-generated submissions by publishing a series of stories that highlight real-life examples of how children are approached by human traffickers in addition to recent studies and statistics from support organizations.
Philippines campaign tracking:

During the period captured 1st February to 17th March 2017, the Philippines reported two Twitter engagements. The mentions were from Visayan Forum NGO who are based in Quezon City, Philippines.

The tweet below was retweeted twice.

Below is the influence metrics table. The red outline focuses on the influence and outreach data provided by Kred. On a scale, out of 1000 the tweet below scored 610 on its ability to inspire action but despite this it scored an outreach level of 3 out of 10 for its ability to engage with others to spread the word.
Capturing Asia – this map captures three countries level of engagement in Asia between the 1st February and 17th March. Outside of the Philippines, Singapore, South Korea and Taiwan Japan, China and India were the only Asian countries to engage in the #MyFreedomDay initiative.
Television Asia Plus shared the objectives of CNN’s #MyFreedomDay one month prior to the event.

CNN mobilises students for global day of action

#MyFreedomDay campaign rallies students to fight modern-day slavery on March 14.

CNN is teaming up with young people around the globe for a unique, student-led day of action against modern-day slavery with the launch of #MyFreedomDay, it was announced by Tony Maddox, EVP and Managing Director of CNN International.

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The Straits Times highlighted students at United World College South East Asia East Campus (UWCSEA) participating in #MyFreedomDay.

**UWCSEA SPREADS HUMAN TRAFFICKING AWARENESS**

Students at United World College South East Asia East Campus (UWCSEA) led an initiative against modern-day slavery in support of the CNN Freedom Project on March 14.

They wanted to generate awareness on human trafficking problems, such as those of Thai sex trafficking rings and young girls being sold as child brides.

Various activities were carried out on the day. These included a survey with peers to find out their level of awareness on human trafficking, the screening of a video the students shot in multiple languages on how to recognise a trafficker, and role-playing by drama students playing traffickers and victims.

Apart from participating in these activities, UWCSEA students also gathered at an assembly to discuss modern-day slavery.

It took five weeks for the Year 10 UWCSEA East students to put together the event.

UWCSEA was one of more than a hundred schools around the world which supported the CNN Freedom Project, which engaged thousands of students. More than a dozen of those schools were from Asia.

*Mavis Wong*
UWCSEA East Twitter feed: 2,026 followers

UWCSEA East @UWCSEA_East Mar 14
Ellana Lee of @cnn is addressing students for #myfreedomday and their campaign dedicated to ending modern-day slavery.
@CNNFreedom #uwc

CNN Freedom Project @CNNFreedom Mar 14
CNN's Ellana Lee spoke to more than 350 students at @UWCSEA_East about #MyFreedomDay

CNN Asia Pacific @CNNAsiaPac Mar 15
Ellana Lee, Senior Vice President and Managing Editor CNN International speaks to students at @UWCSEA_East about #MyFreedomDay. @CNNFreedom
South Africa

South Africa campaign tracking

South Africa’s twitter engagement highlighted in the darkest blue between 1st February and 17th March, with Botswana and Zimbabwe highlighted in the lighted blue.

During this period 12 mentions from the South African region were made and a single mention from both Botswana and Zimbabwe.
Students at Seoul Foreign School (SFS) took part in a live international CNN broadcast, "My Freedom Day," a global event raising awareness of modern slavery last Tuesday.

Initially contacted by CNN International, the school chose four human rights international baccalaureate (IB) diploma, extended essay students and three IB diploma CAS (creativity, activity, service) projects to be involved.

Originating in Atlanta several years ago, "My Freedom Project" is a CNN worldwide event which hopes to bring attention to the problem of modern-day slavery. This year 100 schools around the world held events to bring attention to the issue.

The SFS was one of nine schools worldwide to take part in the live event.

"This sort of project is at the heart of what our school is, and has always been about — helping great students engage with important global issues. As educators we are always hoping that our students will go out into the world and make a difference and it’s wonderful to see our students doing that while they’re still within our walls," said Head of School Colm Flanigan.

"As a leading regional international school it is one of our privileges to empower our students and provide them with the opportunity to speak out on their passion for world change," he added.

Justyna McMillen, IB CORE coordinator said, “This is a small start to something we hope to continue on a yearly basis. We are going to make sure that My Freedom Day is an event we will continue to participate in to raise awareness.”

"We believe that the people who are going to make a difference to modern-day slavery today are the young people, they have the power to stop this. They have the ability to bring otherwise taboo topics to the forefront.”

Founded in 1912, SFS is the oldest international school in Korea and the seventh oldest international school in the world. SFS is the first authorized IB diploma school in Korea, and offers an international pre-K-12 learning environment to a student community comprising over 50 nationalities.

#MyFreedomDay.
Great start to the day with the CNN crew 1 of 9 schools globally filming LIVE for @CNNFreedom My Freedom Day events join us again 1pm.

@CNNFreedom in our library going LIVE this morning along with 9 other schools worldwide and over 100 holding events for #myfreedomday
Seoul Foreign School Facebook posts:

Students at Seoul Foreign School (SFS) took part in a live international CNN broadcast, "My Freedom Day," a global event raising awareness of modern slavery and Tuesday. Initially contacted by CNN International, the school chose four human... KOREATIMES.CO.KR

When IB CAS projects meet global movement for change! Authentic learning Empathy, global awareness, learners

It's March 14. Join us as our students take a stand against modern day slavery joining 100 schools around the globe throughout the day with events for MyFreedomDay. Honored to kick off the day's global events LIVE from Seoul. 1 of 9 schools going LIVE throughout the day around the world as we help raise awareness to this global issue. Empathy, worldschool #MYFREEDOMDAY. The CNN Freedom Project. CNN International

MyFreedomDay Proudly highlighting the work of our students and their charity fashion show - part of their IB CAS work & The CNN Freedom Project to raise awareness of modern day slavery. MyFreedomDay // EmpathyChallenge // SFSfit2017 CNN International Consider joining us from 9pm Tuesday March 14th for a 1/2 hour event by students.
Switzerland

Eventium
14 March 2017
http://bit.ly/2okAN4S

International school of Geneva hosted a student panel where young people could express themselves about freedom, and how they can contribute to creating a world without human trafficking – or modern-day slavery. The event was livestreamed by CNN.
Youth Underground, que font-ils ?
Leur but est de présenter des initiatives contre la traite des êtres humains à travers la sensibilisation et le plaidoyer.

Leur approche est de mettre en avant « l'écho » et la voix de la jeunesse afin de souligner l'immensité qu'est le commerce de la traite des êtres humains.

Par cela, ils ont deux processus de fonctionnement :
1. Représenter une plateforme d'échange d'informations et d'informations mondial, un centre de connaissance de la jeunesse afin de présenter des initiatives contre la traite des êtres humains par les jeunes, en tant que promoteurs du changement et défenseurs des droits de l'homme.
2. Représenter également un point de rencontre pour les entreprises privées et les associations impliquées dans la création d'un monde meilleur ; un monde sans traite.

Toutes les informations sur le site : http://youth-underground.com/

Facebook Event Page
Youth Underground Twitter feed 2.9K followers

Today is #MyFreedomDay & we’re getting ready to discuss #HumanTrafficking with a panel of students @EcolintGeneva. What are you doing today?

We’ve partnered with the @CNNFreedom to raise awareness about #HumanTrafficking for #MyFreedomDay ow.ly/HoUm309SMau

#Freedom for me is the right to express myself. Alessia, Switzerland. What does freedom mean to you? #MyFreedomDay #EndHumanTrafficking #YU
What concerns me most about #HumanTrafficking is that we're in the 21st century but we're still talking about slavery #MyFreedomDay

Youth Underground @youthUNDG · Mar 14

Can you imagine a world without #HumanTrafficking? Our panelists answer... #MyFreedomDay 2/2

Youth Underground @youthUNDG · Mar 14

Thanks to everyone who joined us, both in person and online, for #MyFreedomDay. Never doubt that one voice can make a difference 🌟 #YU
Tribune de Genève publishes ahead of #MyFreedomDay an article on modern-day slavery highlighting organisations that help victims and organisations raising awareness. The report outlines modern-day slavery statistics from multiple countries.

Six Lights on Modern Slavery

Report  More than 21 million people are held in slavery today. By individuals, criminal organizations and even states.

Quelque 4,5 millions de femmes et d'enfants sont exploités par l'industrie du sexe, pour la prostitution ou la pornographie.

Image: AFP Photo
On estime à près de 21 millions (l'équivalent de la population de la Roumanie) les personnes soumises à une forme d'esclavage aujourd'hui. Parmi elles, on compte des domestiques sous-payés et claustrés, des travailleurs sans salaires dont des enfants, des filles, des garçons et des femmes, soumis au commerce sexuel, des prisonniers contraints à travailler pour rembourser des dettes, des jeunes filles victimes de mariages forcés. Les organisations qui profitent de ces trafics d'êtres humains en retirent un profit de 150 milliards de dollars par an.

1. Les restaveks

En Haïti, des enfants sont utilisés comme domestiques par certaines familles. On les appelle les «restaveks», du français «rester avec». Ces garçons et ces filles sont envoyés par leurs familles dans d'autres, plus aisées, pour qu'ils bénéficient de meilleurs soins et d'une meilleure éducation. Cependant, beaucoup reçoivent de mauvais traitements et sont victimes de violence au lieu d'être bien traités.

2. Esclaves sexuelles américaines envoyées en Allemagne et au Japon

On estime à 4,5 millions de femmes et d'enfants, le nombre de personnes exploitées par l'industrie du sexe, pour la prostitution d'escort, de salon, de rue et la pornographie. Aux États-Unis, la provenance des prostituées est essentiellement localisée au Mexique, aux Philippines, en Thaïlande, au Honduras, au Guatemala, au Salvador et en Inde. Des Américaines sont aussi victimes de ce trafic humain et se retrouvent en Allemagne, au Pays-Bas et au Japon, essentiellement.

3. La Corée du Nord et ses travailleurs forcés

L'Organisation internationale du travail, basée à Genève, estime que 21 millions de personnes subissent une forme
d’esclavage. Des États exploitent directement des travailleurs dont ils tirent d’énormes bénéfices. C’est notamment le cas de la Corée du Nord, qui en a fait une véritable économie. Le régime dictatorial en place fait travailler ses citoyens retenus dans des camps, mais il envoie aussi à l’étranger des hommes et des femmes qui ne perçoivent qu’une toute petite partie de leur salaire, tandis que l’État récupère l’essentiel de ces sommes.

4. La dette éternelle de réfugiés

Dans plusieurs pays de la planète, des immigrés sont mis au travail pour payer leur dette. Les employeurs font en sorte que des frais de logement et autres grossissent cette dette, constituées au départ par le prix du voyage ou de (faux) papiers, afin qu’elle ne soit jamais réellement remboursée. Au besoin, ces employeurs retiennent les papiers des travailleurs, ou les font disparaître pour retenir les personnes en leur pouvoir.

5. CNN s'engage

La chaîne d’information continue américaine CNN a lancé une grande campagne pour informer et faire cesser toutes les formes d’esclavage aux États-Unis, dont l’histoire en la matière est longue et douloureuse. Sur son site internet, elle publie de nombreux témoignages de victimes ou d’associations qui luttent contre ce fléau. La chaîne incite notamment les jeunes à organiser dans leur établissement scolaire des événements le 14 mars. L’opération s’intitule MyFreedomDay.

6. La planète des esclaves


(TDG)

Créé: 23.02.2017, 17h58
China Times highlighted students from Sacred Heart Taipei School participating in CNN’s #MyFreedomDay.
Join us @ 8am for our 'My Freedom Day Run' on March 14 at Sacred Heart Taipei.
#myfreedomday #CNN #sacredhearttaipei

On March 14 Sacred Heart Taipei students united in the effort to end human trafficking. Help us eliminate modern day slavery!
#myfreedomday
United Arab Emirates

American Community School of Abu Dhabi
14 March 2017
http://bit.ly/2oBUV1z

In a report by Becky Anderson, the network visits the American Community School of Abu Dhabi, where students use drama to educate their peers and take a stand against modern-day slavery and exploitation.

‘Connect the World’ Twitter feed 12.1K followers

From spoken word to verbatim drama the students share initiatives their school has introduced to help teach the significance of modern-day slavery.
American Community School Twitter feed 294 followers
Becky Anderson official Twitter feed 53.3K followers

Becky Anderson @BeckyCNN  Mar 14
Spending #MyFreedomDay with this inspiring bunch @acsabudhabi
Please join us live on @CNNi & tune into @CNNConnect at 7pm UAE time!

Becky Anderson @BeckyCNN  Mar 14
Some backstage fun w/ students @acsabudhabi #MyFreedomDay #BehindTheScenes
MSN

14 March 2017

MSN featured a segment from the report on their news online section:
UAE campaign tracking:

@BeckyCNN twitter handler was ranked second for the most mentioned tweeters, with 32,604,532 impressions between the 1st February and 14th March.

<table>
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Students from Hockerill Anglo-European college and Bishop's Stortford school in Hertfordshire helped to highlight the issue of modern-day slavery. With Hockerill hosting the news team before Bishop's Stortford junior and upper years of the school taking part in the student activity day. Year nine Geography lessons were dedicated to discussions and video making exploring themes of what a slave was, whilst sixth formers modelled a United Nations debate to discuss abolishing slavery that was aired lived via CNN. The entire college took part in a limited lunch option of pasta and rice and vegetable bowls, to highlight the limited food options available to slaves. The basic lunch enable the college to save £800, which was donated to ‘The Fairtrade Charity’. The students’ day culminated in a fundraising colour run, where runners were showered with coloured powder, to celebrate Hindu spring festival Holi. Around £400 was raised for HEAL, a charity which provides shelter, support, education and healthcare to children in India.
A spokeswoman for the school said: "We were delighted to be chosen as one of the featured schools to receive a visit from a CNN correspondent reporting live on "MyFreedomDay provided a great opportunity to discuss with all of our students across all year groups the issue of modern day slavery globally."
The day began with principal Richard Markham being interviewed live by CNN’s Eleni Giokos to talk about what freedom means to the Bishop’s Stortford-based college.

Theory of knowledge students spent a lesson discussing why we are more able to acknowledge slavery in history than confront the reality of it still existing today, while in social anthropology the students discussed issues surrounding migrant workers in our food system.

Year nine students spent their geography lesson discussing what a slave is and making their own videos, while design technology students filled an “ideas wall” with their thoughts on the subject.

The whole college shared a basic lunch of either pasta or a vegetable rice bowl with very few trimmings, which both saved about £800 to be donated to a Fairtrade charity, and helped the students think about the limited food options available to slave workers.

In the afternoon, the sixth form model United Nations group debated a resolution to abolish slavery worldwide, which was one of the live broadcasts of the day.

Vice principal Dineke Spackman said: "Our aim had been to raise awareness about modern slavery and, today, we most definitely achieved that.

"During the day I felt an intense pride in our students and the way they conducted themselves. This will be a day that they remember for years to come."
Yr 12 students explaining the reality of modern slavery to Lower College. #MyFreedomDay

Getting ready to raise our #MyFreedomDay flags.

Yr 12 #Food4th students discussing the lives of migrant workers in our contemporary food system. #MyFreedomDay

Start of #MyFreedomDay Principal talking about what freedom means to us @HockerillColl @CNNFreedom

Yr 9 DT students have been exploring issues around slavery on our ideas wall.
It's about how we can improve other people's lives. Students in England on what they hope to achieve: #MyFreedomDay

Students at model U.N. in England discuss modern day slavery. #MyFreedomDay shines light on human trafficking.

Rounding off our #MyFreedomDay with a Holi run to raise funds for @HEALVillage @CNNFreedom

Sharing a very basic lunch to raise money for #FairTrade and think about slave workers' lives. #MyFreedomDay @CNNFreedom

Model United Nations debating the issue of slavery. #MyFreedomDay

Yr 9 Geography classes looking at what is a slave in today's world. #MyFreedomDay
United Kingdom campaign tracking

UK reported 492 unique authors reporting on #MyFreedomDay sparking a seven per cent increase of engagement on the 14th March

Christiane Amanpour had the biggest influence outside of the CNNI twitter handle account. On a ‘Kred’ scale of 1-1000 @camanpour recorded 995 on the ‘Kred’ outreach influence scale.
USA

Glamour
14 March 2017
http://bit.ly/2o6q005

Glamour highlighting CNN’s #MyFreedomProject with various celebrity clips.

Yes, Slavery is Still a Problem Today—Here’s How to Get Involved

We tend to think of slavery as a thing of the past, something so stagnant that we can hardly understand how it continues to happen. But slavery persists today in many forms— from sex trafficking rings in South Dakota to child labor in gold mines in the Philippines is forced to fetch India’s wealthy to pay off debts from a generation ago.

According to the most reliable estimates, between 15 million and 24 million people are enslaved right now. The problem is so widespread and so tied up in the supply chain that gives us goods we use in our daily lives— that we all consume.

Today, March 14, CNN is launching a day of action to raise awareness about the multi-billion dollar human trafficking industry. They’re asking people across the globe to answer one question: What does freedom mean to you? Then, share the answer on social media with #MyFreedom to raise awareness about this critical issue.

Freedom to me

CNN Freedom Project

What does freedom mean to you? #MyFreedom

What does freedom mean to you? #MyFreedom
Young people are getting particularly involved, holding anti-trafficking events and allies around the world. Kat McCarthy is a high school senior living in Atlanta and a member of her school's anti-trafficking club, which is holding a panel discussion about human trafficking. She first learned about the issue when she was a sophomore and was immediately drawn into activism. Since then, she says, she's learned that trafficking can be a tricky thing to talk about.

"It's not something that people always want to talk about, because it's so delicate," she said. "I try to explain to people the wide-scale impact it has on our lives. Human trafficking touches everything we do—our phones, the food we eat, the clothes we wear. And the point isn't to make people feel bad, but to help them relate to the problem."

If you want to learn more about human trafficking, there's a ton of great information on the site over at CNN. And don't forget to check out the #MyFreedomDay hashtag on social media throughout the day.
If you haven’t seen it already, there’s a new activism-inspired hashtag that may start taking over your social media feeds—very soon.

#MyFreedomDay is the anchor for CNN’s first My Freedom Day, an international day focused on human trafficking that takes place Tuesday.
Tony Maddox, executive vice president and managing director of CNN International, announced the "student-led day of action against modern-day slavery" in January.

"Children and young people are very often the victims of modern-day slavery, but they are also some of the most energized and engaged activists against it," Maddox said in a news release. "MyFreedomDay is designed to provide a focal point for their actions, bring attention to their efforts and link them with others fighting this criminal enterprise in every corner of the globe."

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CNN and the CNN Freedom Project, an initiative launched in 2011 that focuses on human trafficking, will "amplify the voices of these young people seeking real social change around the world," the release said. CNN will air live coverage of the anti-trafficking events.

Celebrities including Woody Harrelson, Usain Bolt and Quincy Jones have recorded videos discussing what freedom means to them for the occasion.

The campaign comes on the heels of news that a man allegedly held eight women against their will in a Sandy Springs home. Kenndric Tramman Roberts, 33, was arrested Wednesday after a 20-year-old woman called 911 asking for help.

More than 100 schools around the world have committed to participating by holding events, a CNN spokeswoman said. Some of the schools are in the metro Atlanta area. The following events are open to the public.

- A rally with speakers, interactive art and food will take place at the Kessler Campanile, an 80-foot tower on the Georgia Tech campus, from 11:05 to 11:50 a.m. The 45-minute length of the event is to "represent the 45 million victims of slavery in the world today," according to the Stand for Freedom Rally Facebook page.
- The Atlanta International School will hold a human trafficking panel event with speakers including a human trafficking survivor, the head of the FBI squad responsible for investigating human trafficking and an attorney at the Georgia Asylum and Immigration Network. It runs from 6:30 to 8:30 p.m.
East Point City Councilwoman Stephanie Gordon has partnered with Tri-Cities High School to hold a garden planting dedicated to trafficking victims across the globe at 9 a.m. The city will later host a panel discussion at 6:30 p.m. at Jefferson Park Recreation Center, 1431 Norman Berry Drive.
On the 5th of February, the Haitian police broke up a trafficking ring at Kaliko Beach – a stunning Caribbean resort that is a hotspot for national and international tourists. Thirty-one girls and young women (the youngest was 13) were rescued, and nine traffickers were arrested. The victims told the police they had been drugged, sexually assaulted and filmed with pornography.

Those of us working in Haiti rejoiced at the police operation. Haiti ranks 8th in the world for Modern Slavery. (See Orphanage Entrepreneurs: Orphanage Entrepreneurs: The Trafficking of Haiti’s Invisible Children.)

Trafficking takes place openly. Children are bought and sold, or stolen from their families – to be exploited sexually or for their labor – often in many of the country’s orphanages, simply to raise money from well-intended foreign donors. Perpetrators are rarely arrested, and there are few state services to protect and support the victims.

But just a year go, the Haitian President set up an Anti-Trafficking Committee, made up of civil servants from many government ministries working together with human rights activists. The Committee has no budget or resources allocated by the government, and all the members have other day jobs. But they have worked steadily over the past year
to raise awareness of the problem of trafficking and to try to ensure the arrest and prosecution of traffickers and the protection of the victims.

This, the 5th of February, was a day to celebrate – not only because 31 extremely vulnerable girls were rescued. But also, this seemed to be a sign that Haiti – the country where, more than 200 years ago, slaves rebelled, freed themselves and overthrew French colonial rule – was beginning to take on the terrible problem of modern slavery.

Then last week, for reasons no one can as yet explain, the Kaliko Beach traffickers were released. It was a devastating blow to all of us who care about protecting children. I can only imagine how difficult it must be for the police who worked so hard on this operation and the Anti-Trafficking Committee who are trying to enforce the law and fight a massive tide of crime and corruption.

The victims must be terrified to know the traffickers are on the loose again. What can be done to right this wrong? Firstly, the newly installed government should take on this case as a top priority. The Ministry of Justice should quickly investigate why and how the traffickers were released and arrange for their re-arrest. Secondly, the newly elected President of Haiti, Jovenel Moïse, should prioritize the fight against trafficking and allocate enough resources and people to this cause. Thirdly, the international community should condemn the release of the traffickers and ask the Haitian government to investigate what happened and correct this mistake.

Today is My Freedom Day #myfreedomday, when CNN raises awareness about the fight against slavery globally. And tomorrow, March 15th, in New York, the UN Security Council will open debate on Modern Slavery. The debate, with the United Kingdom presiding, is to focus on ending forced labor, human trafficking and organized crime.

When children can be bought and sold, as if on the open market, when no one is truly safe from traffickers, a country like Haiti cannot develop. We call on everyone participating in My Freedom Day across the world to condemn this travesty and demand the Haitian government and international community act to ensure this can never happen again.
Joliet Central students to bring awareness to modern-day slavery on March 14

JOLIET – Joliet Central High School's World Affairs students will participate in CNN's Freedom Project to raise awareness of modern slavery through the campaign My Freedom Day, or #MyFreedomDay, on March 14.

The CNN Freedom Project invites students around the world to hold events to raise awareness of modern slavery on March 14 2017 for #MyFreedomDay.

The students' initiative to participate in this project exemplifies JTHS's seven character traits of compassion, confidence, respect, responsibility, tolerance, integrity and perseverance among the students and the community.

They also invite the community to take part in spreading awareness and supporting the cause.

For more information, visit www.cnn.com/specials/world/freedom-project.
UD to host human trafficking event as part of CNN Freedom Project day

The University of Dayton's Human Rights Center and UD's Abolition Ohio are hosting an event to raise awareness of human trafficking on Tuesday.

The University of Dayton Human Rights Center and Abolition Ohio at the University of Dayton will host a #MyFreedomDay awareness, education and action fair from at 6 p.m. Tuesday in the Kennedy Union Torch Lounge.

RELATED: UD second in alcohol
violations in state, Ohio State first

The event, which is free and open to the public, is part of CNN's Freedom Project, nationwide events that aim to raise awareness of human trafficking, or modern day slavery.

It will have eight education stations, including one with an interactive life-sized board game simulating the life of a trafficking victim, according to the university.

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Between 21 million and 45 million people worldwide are trapped in slavery, and at least 5.5 million of those are children, according to CNN's Freedom Project.

Although slavery is outlawed in every country, criminals earn more than $150 billion every year from enslaving people. For more information on modern slavery, contact Tony Talbott, UD human rights lecturer and Abolition Ohio director, at 937-229-4326.

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The former Basketball player who lives in New York was ranked as the Twitter account with the highest following. On a Kred scale of 1-1000 @iamisiahthomas retweet recorded 910 on the influence scale and 7 out of 10 on the outreach scale.

For two-time NBA champion @iamisiahthomas, freedom is about equality and removing barriers. #MyFreedomDay

11:06 AM - 30 Jan 2017

Likes 31
United States campaign tracking:

*United States reported the highest level of global engagement between the 1st February and 17th March on the 14th March reporting an increase of 66 per cent on the #MyFreedomDay.*

The darker shades of blue highlight the total mentions generated from the United States.

586 Mentions were generated in this region. Engagement from the United States accounted for over 50 per cent of total mentions generated in the said period.
The global map below highlights the engagement across the seven continents.

The graph below highlights the top five countries with the highest Twitter engagement and identifies #MyFreedomDay initiative as the peak of engagement, with social interaction increasing dramatically. Post #MyFreedomDay the social interest sparks a dramatic decline with close to zero interaction. The United Kingdom is the only country to feature social engagement throughout the periods highlighted within the report (1st February until 17th March) although even then this is not a steady period of engagement. The chart highlights the Netherlands recorded the highest level of engagement before the #MyFreedomDay.