



**EDOF**  
Essam & Dalal  
Obaid Foundatiior

**2015**

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Achievement Report

## Dear EDOF supporters,

It is with great pleasure that EDOF shares with you its achievement report for 2015. On behalf of the Essam and Dalal Obaid Foundation board and the EDOF team, we thank you for your support and we wish you a healthy and prosperous 2016!



## About EDOF

EDOF was established in 2014 with the vision to make a positive difference to the health of individuals, save lives and contribute to a more just and humane world. EDOF's vision is inspired and informed from the compassion and humanitarianism of the late Essam Obaid and his wife Dalal Obaid.

Their parents' ethics of giving and their principles of peace and justice is what inspired their sons Nawaf, Tarek and Karim to establish EDOF and to honour their dear father's memory. The Obaid sons were raised by their parents in Saudi Arabia and Switzerland; with both cultures informing further their values and appreciation of family, community, giving, justice and peace.

## EDOF's Mission

EDOF's mission is to support organisations who are leaders in their fields, be they cutting edge medical research institutions and specialist health service providers, or social and humanitarian organisations. We are proud of the strategic partnerships we forged to achieve this.

EDOF also proactively raises awareness and highlights solutions to pressing global and regional health, social and humanitarian issues. EDOF fulfils this through communication, advocacy, social media and outreach work.

## EDOF's Partnerships & Achievements in 2015



### **EDOF & MAYO CLINIC, USA**

Nawaf, Tarek, Karim and their mother Dalal Obaid are particularly proud that the first donation the family granted through EDOF was to the world renowned Mayo Clinic in USA in 2010; and in particular to its reconstructive transplantation surgery department. The substantial gift helped establish The Essam and Dalal Obaid Centre for Reconstructive Surgery which includes an honoured scholar position named after Essam's father Sayyid Ahmad Obaid, an endowed programme fund and an operating fund.

The Essam and Dalal Obaid Centre for Reconstructive surgery has two branches; Face Transplantation and Hand Transplantation. The clinic helps patients to deal with very difficult and challenging, often traumatic injuries including preparing for the transplantation, post-surgery care and recovery, and then assists them in leading a healthy life afterwards. With the support of EDOF, Mayo Clinic has offered patients, and continues to do so, the most advanced and finest reconstructive surgery facilities in the world; with highly skilled multidisciplinary medical teams, cutting edge research in regenerative medicine, advanced micro surgery, pretransplant screening, immunosuppressive medications and transplant patient care.



## EDOF & CNN FREEDOM PROJECT

+ **30** mio.  
**million slaves**  
**in the world today**

\$ **90**  
**Average price**  
**of a slave today**



**Over 1000 children were**  
**trafficked for sexual**  
**exploitation in Europe in 2014**

EDOF is very proud to partner with CNN Freedom Project; a leading global media entity working to end modern day slavery and human trafficking.

Through this partnership CNN Freedom Project has produced in 2015 ground breaking TV reports and stories from all over the world that expose the crimes perpetrated by modern slave traders and human traffickers; cruel criminal exploiters of women, men and children. These reports, broadcast on CNN US, CNN Europe and CNN International, have highlighted the extent of this global crime, its huge profits and the terrible price paid by the victims, and their immeasurable suffering. CNN Freedom Project reports have also given a platform for victims - a voice to the voiceless; as well as to the survivors. The project met and talked to many victims who were able to turn their lives around and start again with the most heart warming stories that give hope and truly move and inspire! Organisations and individuals; everyday heroes, who work tirelessly to fight modern day slavery were also featured.



In fact many NGOs and organisations fighting modern day slavery that were established and started working on an international and local level all over the world today were inspired because of the fantastic work of CNN Freedom Project. One of the great highlights for EDOF in 2015 was the new partnership between CNN Freedom Project and Harvard University forged to fight modern day slavery. EDOF's CEO Nawaf Essam Obaid was the main instigator of this dynamic strategic partnership bringing together two leading global institutions to put their expertise and resources in the service of this urgent and worthy cause. The first CNN Freedom / Harvard University Special Panel Symposium "Fight for Freedom: Confronting Modern Day Slavery" was held on October 21, 2015 and broadcast on CNN International on December 31st and January 1st. Moderated by CNN's Richard Quest, the Panel's distinguished guests Swanee Hunt, Siddarth Kara, Rachel Lloyd, Rosi Orozco, Mira Sorvino participated in an informative lively debate that brought home the extent of this global crime, the human suffering it causes and highlighted policies, laws and case studies. The panel also put forward recommendations and action to push ahead in the fight to end modern day slavery.

For more information please go to EDOF's website CNN Freedom Project dedicated page.

> <https://edof.org/en/partnerships/cnnfreedomproject>



**ICRC**

**EDOF & THE INTERNATIONAL COMMITTEE FOR THE RED CROSS (ICRC)**



Over 220,000 Syrians killed  
in 4 years of civil war

5.5 million

Children affected  
by the crisis in Syria



Over 50% of Syrian  
refugees are children

+ 12 million

People inside Syria  
need help

3.8 million

Children affected  
by the crisis in Syria



In Lebanon, 1 in 5 individuals  
is a Syrian refugee





EDOF forged a strategic partnership with ICRC; the largest humanitarian organization in the world providing urgent relief to communities, families and individuals affected by armed conflicts, wars and natural disasters.

EDOF's funding and support focuses on ICRC relief work in the MENA region (Middle East and North Africa) which sadly has suffered greatly, and continues to suffer, from wars, armed conflicts and large scale displacement of civilian populations; including children.

EDOF is very proud to have supported in 2014 and 2015 a leading specialist medical clinic for war trauma victims; infact the only one in MENA region: The War Traumatology Training Centre (WTTC) which is run by ICRC in Al Chifae and Dar Al Zahra hospitals in Tripoli, Lebanon. WTTC offers first aid, treatment, surgery, drugs, physical rehabilitation and much more to victims of bomb blasts, land mines, gunshots, and, in some cases, extreme and complex multiple traumas. It has treated many Syrian refugees and Palestinian refugees from Syria's armed conflict who have sustained severe physical injuries; including many children. To date over 400 surgeries were successfully performed as well as post surgery physical rehabilitation. WTTC also offers psycho-social support to the victims. All free of charge.

EDOF has also supported ICRC's Restoring Family Links Programme (RFL) in MENA region. Together with Red Cross and Red Crescent Societies at a national and local level, ICRC through RFL facilitates and supports even the most disadvantaged individuals to locate their missing loved ones due to war, armed conflict and displacement. RFL also connects families through telephone, Internet, hand-written letters, radio, or any other viable means of communication.

For more information please go to EDOF's website ICRC dedicated page  
> <https://edof.org/en/partnerships/icrc>



National  
Council  
on US-  
Arab  
Relations



## EDOF & NATIONAL COUNCIL ON US ARAB RELATIONS (NCUSAR)

EDOF is very pleased to support NCUSAR a leading US non-profit organisation that brings together the US and the Arab World to engage in constructive dialogue, knowledge sharing and bringing the people of both cultures closer. EDOF's focus on peace, co-operation and positive social change as well as its firm belief in the energy and aspirations of youth are reflected in its support of NCUSAR's educational and cultural initiatives.

In the last 2 years EDOF has supported NCUSAR's Summer Internship Programme which takes place in Washington DC and brings together around 30 students every year from US colleges for leadership skills development, professional work experience and seminars and learning on Arab countries and culture. EDOF also supports NCUSAR Model Arab League programme (MAL) which gives participating students from US schools the opportunity to learn about the politics and history of the Arab world, and the arts of diplomacy and public speech. EDOF also supports NCUSAR's Cultural Study Visits Programme which has taken MAL students and faculty from the US to Saudi Arabia, United Arab Emirates, Qatar and Lebanon and more visits are planned.

For more information please go to EDOF's website NCUSAR dedicated page  
> <https://edof.org/en/partnerships/ncusar>





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